

# CRep009

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## SPEAKERS

Chris Jordan

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 Chris Jordan 00:17

Coming from the city of the weird exploring topics from the esoteric and unexplored, two dimensions are known. Shining a light of truth on the darkest corners of our reality. Welcome to the curious realm Well, hello, everybody, Chris Jordan here. Oh, hey, what's going on there? Yeah, that's kind of weird. All right. I don't know what that's about. But let's see what's happening. We have a totally frozen camera. And I don't think I've ever had that happen before, but you know what? happened? You move forward. Nothing you can really do. Just bring it right back to where you were nice and nice. So welcome, everybody. Episode Nine. Tonight. Curious realm, I want to thank everybody who's been tuning in. Since our good old days of dudes and beer, which were not too long ago, we have had a great transition over the last two months. It's been fantastic. And to see traction picking up on social media, more people coming in joining the group more people coming and following the page, joining the conversation, downloads at an all time high. I think it was really probably one of the best decisions that we could ever make for the show in this brand. So thank you to everybody who's been tuning in for years, everyone who does tune in everyone who was a part of that amazing social media push that we have every week. Thank you, everybody and to my amazing family as always, for supporting me amongst all of this madness. Because Lord knows it is never ever, ever ending. So our guests tonight we're going to be getting into some great conversations. Speaking of the old show dudes and beer, we have an old friend from the old show, our good friend Billy Joe Kane, is here with his partner, David deeds to talk about PBJ learning and online. Education and help me out.

 02:44

Oh, it's uh, yeah, it's

 Chris Jordan 02:46

so we're in good. Just what's the word for events UK? Sure. Venture Keishon, online provincial location provider. We'll be learning about human trafficking, spotting the signs, how to how to

really get that provincial education because some of you may have been like, wow, Chris, I was really surprised that you didn't have Billy on last month, because January is horrifyingly enough. But importantly, enough, Human Trafficking Awareness Month, the fact that it is such a rampant problem that we have to have a world wide day to recognize it should let you know what an endemic problem is not only around the world, but in your own backyard, folks, and that's what we'll be getting into is how you can learn to spot those things, how you can learn to broach this conversation with your children, with your school teachers, with your principal with your school district, and even your local police department. Such an important conversation. Billy Joe Kane and his radical empathy Education Foundation were one of the stealing moments of dudes and beer that really gave us a cause to get behind and a guest to have on regularly to really have hard, hard conversations about that, because it's something that, you know, you see movies about it, stuff like that. But you don't think that it's happening like two streets over. You don't think it's happening to your friend's kids or that it might be happening to yours. And it's really kind of frightening how close to home it really is. So we will be getting into that with Billy Joe Kane and David deeds from PBJ learning here in just a moment. In the first part of the show. In the second part of the show. We will be discussing the Spotify Exodus with good friend Todd Cochran. It is his first appearance here on the show. He has never been on dudes and Barry has been on talking sound with me. I of course, just went and did some coverage with Todd and the tech Podcast Network and his geek News Central podcast, stuff like that for CES and And that is where I know Todd he is the owner and CEO of blueberry podcasting. And when all of this went down and the social media posts started happening, and the calls for silencing a show I'm not gonna say necessarily a hard censorship of a show, but definitely a muting of a voice. At least a muting of an opinion. And what that means for the future of podcasting, what that means for shows like this, that are carried on distribution platforms, and why is it so important that we carry it on our own website? We'll be getting into that tonight with the Spotify exodus in part two, with Todd Cochran. Let's get into real quick our news of the week. Of course, we always bring up the news of the week. It is posted every week on our Facebook group stop on by check it out. Just go on to Facebook, Google Kurian, search curious realm and you will find all of the articles that we post all of the conversations that we have about it at a marijuana moment, the NFL awards \$101 million study to study the marijuana plant management and conclusion protect and concussion protection for players. So actually using marijuana for pain management and concussion protection. amazing to see the NFL who for years as hard drug tested their players for marijuana, really making that pivot turn to say the least one Yeah, yeah, yeah. So at a CBS News to New York nurses allegedly made \$1.5 million off of fake vaccination cards. Out of the insider Brad Pitt's green housing dream for Hurricane Katrina survivors turned into a nightmare. That is actually a horrifying story out of daily mail.uk staff fury at ABC. That won't be Goldberg has not been fired for her Holocaust claims saying that the Holocaust was quote, not racially based. So yeah, yeah. You could not have been more like put my foot your foot in the camera dudes foot in my mouth. Those of you in the Austin area and of course take care of everybody in the Northeast. Please feel free to check in on the Facebook feed tonight. All that let us know how you're doing amidst the madness. We're looking at possible planned power outages here in the Austin area. And for our final bit of news out of Fox five New York. Milltown Mel, one of the great prognosticators of prognosticators passed away this morning so, unfortunately, Milltown will not be having their annual Groundhog Day Festival. Punxsutawney Phil is still around and kicking though, folks. And here's the real Why should I should have been wearing my Punxsutawney Phil shirt. One of my favorite events I've ever gone to in my life was the pomp and circumstance of Groundhog Day for all my fellow UD ears out there. Party Well, tomorrow. Maybe groundhog be with you? That's it for the news of the week. A little Wolverine yell there

for the groundhog folks. A little setup for Milltown. Mel speaking of a Wolverine yell I want to give a Wolverine yell out to our good friend and guest here. Let's bring in Billy Joe Kane, how you doing, man?



08:44

Hey, I'm doing great as a matter of fact, fantastic. We have some big stuff happening. And we're really, really excited about it. Yeah, I got some stuff I haven't even told you about.



c Chris Jordan 08:53

Well, let's let's get into that. Because what I mean, of course, January being human trafficking month was a big part of me doing this show and of course having you on as we typically do during the month of January. But man, when I saw the fact that you guys landed in Psychology Today, that was a huge moment. So kudos on that, my friend. Let's get into a little bit of that. What spawned that? And PBJ learning in and of itself, what brought that about from your work with radical empathy and how that came to be birthed? Because we'll soon be joined by your partner, David Dedes.



09:32

That's right. So I guess I should start off with saying human trafficking is a horrible crime. It's happening to people being labor, trafficked, or sex trafficked. And the shortest definition that I can come up with comes out of our course where we use the amp model which is a MP. Human trafficking requires three criteria to be actually trafficking which is actions means and purpose actions means that well Add the definition of actions is actually harboring somebody recruiting that person advertising that person. So it's like, how does that person become put forward to be sold for sex. So it's any insects, sorry, that sell part of it is anything that has a value, and then the means is going to be usually it's force fraud or coercion where somebody is tricked into it, they're forced into it. Or they are warned that they're gonna have something bad happens to them. So coercion, so actions, means and purpose. Those are the three things and that could be labor trafficking, or sex trafficking. So once we got past that, then you can read the definition, I think you have that up on, on curious realm during the during the, or in the intro for it. So yeah, we got started with radical empathy, because my kids were actually being groomed by a friend of mine, if you can believe it, that turns out was a sex predator. And the more that I learned about everything having to do with that, and human trafficking, I realized that I didn't know anything about the way that somebody gets, actually gets tricked into being trafficked. And one of the one of the ways that it happens is through what they call grooming. And so grooming is where you normalize discussion of sex or be a certain type of negative behavior. And you kind of make it more and make sexual discussions a little bit more and more, okay, like you might talk about pornography or things like that. And this guy had started doing exactly that with the kids. And we found out about that, and realized that we didn't really know anything about grooming, and we couldn't find anything online that explained it in a way that would make sense to kids. So I got into virtual reality after that found out that it would actually make people care. And you could put somebody in a very intimate place. So I created a virtual reality simulation that shows people how this could happen to somebody through what they call a finesse pimp, or a Romeo pimp. And so this girl meets a boy online, and he convinces her that

he loves her. And, and during the time that he's doing that, he's actually interviewing her to find out what's going on with her life, what kind of vulnerabilities that she have. And those vulnerabilities makes it more more likely that that person is going to follow through on convincing that they'd love them, turn them against their parents, get them out of the house, and then eventually turn them into a life turning out, turn them out. Exactly. So this virtual reality experience, we've been showing it all over the United States, we do it at South by Southwest, a bunch of game conferences. And so what happens is, people cannot believe this can happen to their kids or themselves or anybody that they know. But when they go through our experience, they find out that that actually could happen to people quite easily. So usually, they'll put a headset on and they're like, yeah, so never happened to my kids, when they take the headset off. The first thing they'll say is did you know this could happen to anybody. And I'm like, Yes. And so people come back the next year. And they say that based on the experience that they had, that they went out, and they quit their second job, they're dedicated themselves to their family or their kids, they started finding out who it was that their kids were hanging out with got a little more interested in what was going on with their social media. And it literally has saved lives. There's no doubt about it in my mind. When those families come back, and they and they share those stories. I mean, they're with tears, and you know, and with all intent to make make a difference. And that's just in the family. So when we have kids go through the same way. Yeah. So I'll tell you a little bit about PBJ. So when we were doing all these events in 2020, we had just done a huge event in, in Salt Lake City with Operation Underground Railroad where we were doing VR and teaching people about trafficking and giving them access to counselors that were local. And by doing that, then we went with operational neural railroad to Los Angeles. And we performed, you know, our, what we call impact events at the Microsoft Center, which is this enormous, enormous place for the people that were at Tony Robbins 60th birthday. Oh, wow. That was it was absolutely huge. They were they were working with our site, Tony Robbins was working with operations or a railroad to raise money to help them and they raised \$18 million that night. Wow. It was it was incredible. Wow, they had done that. And I could talk about that forever. But what wound up happening was after, after we were out there, we came back to Austin and we were going to be doing I think we had 15 fundraising events set up at South by Southwest and multiple locations, et cetera, et cetera. And then COVID happened and then South by Southwest got shut down and we put everything in the closet. And that really sucked. I didn't realize how much it affected me. But during the year I met with David and we I met him through his YouTube channel called human trafficking hater. And we decided we were going to start an online course and our online course is called human trafficking. Central's we started PBJ learning to, to do that. So human trafficking Essentials is everything that you would need to know about trafficking no matter what job position, you have no matter whether you're a parent or a kid, because everything from definitions, then prevalence, like where it's happening vulnerabilities and things that could lead this, leave this happening to somebody, and then response is what you would do afterwards. So we launched the course had some pretty good success. And then Human Trafficking Awareness month was coming up. And so at that point, we had started doing a lot of prep work, talking to media, and I got extremely lucky. And a wonderful woman named McKinsey, she actually, Mackenzie little tail, she and I had been talking on Twitter for years. And she was like, Hey, I'm doing psychology today. I would love to interviews, interview you. So Dave and I did got about a two hour long interview. And she cut it down to, you know, what would fit on a page? Yeah. And that they have like, 40 million views a month. Yeah. So we were super happy about that. And what Dave and I realized what was that during the month of January, we were not getting the hits that we need it. So we have decided we're going to be altering what we're doing. And we're going to be working on a hotel course. So to teach us people that are hoteliers. We're gonna be working on a labor trafficking course, we're working on a law enforcement course, because those are mandated by law. So yeah, I would say as to

you and your visitors in you in the listeners, if you are interested in taking our human trafficking course. Right now, you could use a code, a coupon code called Welcome home. And that will let you use it for free. I'll make sure that that curious realm has one which I did not prep for today. I'm going to call it curious realm. Okay. And you'll be able to type that in later tonight. And let's see what else was I going to say about that? My goodness. So what PBJ learning does is it provides its online course to radical empathy Education Foundation, in exchange for radical empathy, getting donations, so we give it to them radical empathy uses that to get donations so they can provide their mission, which is in person learning at these impact events. Yeah. And if you only keep going, what's what's going to happen this year, we got invited to go on a all across America tour with a racing event. So they're gonna be following a racing circuit. And they're gonna let us show off what we're doing for their attendees. And that's on the weekend. So it'd be three day weekends, and then during the week, we're going to be going to schools and churches, all across America, doing what we need to do. So that is great. It's, it's unbelievable, it's always been in belly, it is. And so I've always wanted to join the circus. So this is going to be my way of doing that.

 c Chris Jordan 17:54

Your, your, your rock and roll road dreams fulfilled,

 17:58

we're gonna Muppet Show this thing, we're gonna get in our big van and travel all across America. So what we're doing right now on reef cares.org, which is our main page for radical empathy. We're doing a fundraiser right now. And that fundraiser is going to be used to essentially get us to the point where we can meet with donors that will hopefully give us a van and hopefully get us enough headset so we can actually perform our impact events to the best possible quality.

 c Chris Jordan 18:27

That is, that is absolutely amazing, man. And to know where you have come from with this mission,

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since always believed in what we're doing since 2017, before we had anything going on,

 c Chris Jordan 18:43

I mean, you were you were out at the classic game fest here in Austin set up with what was at that point? A pretty small rig. Yep. In all reality, you know, no, no pun intended. Well,

 19:00

19.00

what we're doing at that point was we were still learning how people interacted with virtual reality. So we had built a few tools and a few little activities, because I had this belief that people would be able to use the hand controllers and things like that to really get into Yeah, the whole thing was supposed to be a detective story where you went and you collected collected clues. Yeah. And after watching people struggle with just figuring out what a headset does, all my dreams of making it super interactive, you know, kind of got crushed, but by doing that, it made me realize that to make it more accessible would allow me to reach more people. So we spent a lot of time working on a completely different action navigation interface than I think I've seen and anything else. You use, gaze, look, you know, by looking at something that activates things, which is not that new. But the navigation on the ground to go from one point to the next actually indicates to you what you're supposed to do and what you haven't done. So it's, it's different than anything and I absolutely love it. But mostly it makes people care about the topic. It

c

Chris Jordan 20:16

really does. I remember even even with the first version, Steven tried it live on air. I remember it was his birthday. It was. And yeah, shout out to you, Steve. Oh, no kid. And yeah, he was just blown away. And the the experience of it and to see pull pull out your headset now because you've been even now to see what you've come to now from a complete and full system that required sensors and cables. And you know, let's go out and set this thing up for an hour and a half beforehand to make sure things are taped down. Now it's it took for our side loaded into I remember, whenever you were, you were on an eBay hunt like no other for us headsets.

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21:07

Yeah. It was pretty crazy. Back in the beginning, we were using an HTC Vive, which had to use a graphics card on a very fast computer. And there was a giant cable and setting it up required, like a 10. By 10. Area was a resistor. Yeah, well, now these things when they're still cool, but my goodness. So this new thing, this, this headset now is called the Oculus quest. And it is completely self contained. It basically is a very smart smartphone. Inside the headset is a couple of lenses. And I'll take this guy off. This is for safety and cleanliness. But basically, these two lenses look directly at the screen. And they're, they're separated by you know, a little bit of space, you can adjust this, et cetera, et cetera. But you can get these things about three feet away from each other. When we started, we've worked with the University of North Texas Health Science Center, and we're teaching medical students there. And we had 38 of these things active in a room where you could barely get 38 people standing up and it worked flawlessly. Yeah.

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Chris Jordan 22:11

Yeah. Like you could literally be sitting on your stool at your lab table. Yep. That's right. As opposed to before where yeah, you needed to space approximately this \$100 setup. Yeah, yeah. So more to be able to set up somewhere to be able to set up, you know, for tracking cameras, on tripods, all that stuff. It was absolutely



22:33

crazy. But yeah, so we've upgraded to this. And, you know, we support Vive, we support Oculus Rift, we support Oculus quest two, or quest one and quest two. Wow. Yeah. It's pretty crazy. So Well, right now is we need the money to buy more of these headsets. So I need like, I really would like to get like 50 of them. So when we show it that's like, that's 30 grand with all the extra stuff. So yeah, so buying all the little stuff like this to make it sanitary. I mean, these things can, you know, peel off, so you can clean them, etc. And some security stuff. So once we once we do that, you know, we're going to be ready to handle entire schools and a number of hours.



c Chris Jordan 23:11

Yeah, exactly, exactly. And being being able to do that on a mass scale really does change the reach ability of the platform and how many people have access to



23:23

so while you know, while we're talking about impact events through radical empathy, the way the way that they work is it's kind of in three stages. The first stage is teaching people a little bit about trafficking. So there's a video and then we have a person that can answer questions. Once they're done with that, then they move into an area where they try the headset, and they spend about 15 minutes apiece using it. And then after that we have local groups or local local individuals that can actually provide information and I guess really phone numbers and everything else that you might need for help. And sometimes when people go through this, they realize that they've had some sort of trauma in their life, that they need to talk to people sometimes it's their parents are divorced, and they haven't spoken to their father, you know. So we had an 82 year old guy find just first time he's ever admitted that he was, you know, abused when he was 12 years old. And it's like, this, these things are it's intense. It's a powerful tool. It really is. It is and we're really proud to have made it and have the chance to go meet people and show them what this thing is all about. And it changes lives. Yeah, way better than a PowerPoint.



c Chris Jordan 24:31

A lot. A lot more than a PowerPoint. I think I think mainly because a interactive the the viewer themselves is driving the presentation and their speed up not a movie, not a movie, not a here's a 15 minute long video, rewind it play it again. It's like it's it's a really, really interesting and intricate experience that takes you through and It shows you the location that somebody lives in. Now let's, let's get a little bit into some of that education and what it teaches you and what the courses were because here in just a minute, we'll be joined, of course, by David deeds, the other half of PBJ learning. And we'll get into a little bit of the actual, you know, education part of it, things like that. But what are some of the signs because that is a lot of what the game, right? The game platform does is teach you those signs teach you a lot of those behaviors that are out there. And I mean, beforehand, you myself, my wife, were outside, like we always are having a, like hour long conversation before we come in here for an hour long conversation, and we'll have another hour long conversation afterward. But I was showing you

these images that I probably took at one of my favorite properties in America, the Venetian Palazzo complex, right? While I was there for CES, and pay attention, folks, like one of these, right here that one right there is actively it. That's, that's in an elevator?



26:14

Yeah. I'll go ahead, Chris.



c Chris Jordan 26:16

Well, I was gonna say the point that Amy made earlier was the whole concept of awareness. And you see so many. So many causes so many, so many charities out there that try to raise, quote, awareness for something, right. And awareness is great throwing a ball to raise money to raise more awareness to like, to me, that's kind of the cocaine commercial from the 80s. You know, yeah, just the mentality where it's like, I'm gonna work harder, so I can make more money so I can find more cocaine, so I can work harder, so I can make more money so I can buy more cocaine, so I could work harder. And it's like, we're gonna throw a big party, so we can make more money. So we can tell people about this, so that we can make more money so that we can throw a bigger party so that we can tell more people about this so that we can make more money. So then, and that's how the awareness cycle works. And not too many of those that are out there raising awareness are actively doing anything on the prevention side.



27:20

That's a really good point. In fact, prevention is the only way we're going to really do anything about this, we have to end the supply. So there's like really three different things. There's supply, there's demand, and then there's justice, ideally. So the supply is obviously, people that are actually able to find somebody to provide them for this happening. And I want to make sure that that we mentioned that all of this stuff that you will hear about in public really is about sex trafficking. And in particular, they talk a lot about domestic minor sex trafficking, which means somebody that's under 18 years old, which by the way, doesn't they do not need to be tricked into this. It's just if they are trading their body for sex, and someone is doing it is basically providing them for it. That is trafficking. But one of the things people don't talk about as labor trafficking, and that is a massive thing. It's in our food. It's in our shoes, it's in our clothes, it's on our computers, I mean, all the rare earth minerals that are in everything. Yep, a lot of that stuff is is done by children. If you eat chocolate, you know you are generally



c Chris Jordan 28:27

crushing souls right now. Dude, I



28:29

want you to know that I know. And that's, that's tough shit.

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Chris Jordan 28:33

No, no, I mean, too bad. I'm thankful for the fact that a lot of the things I enjoy do not come from that. Like, I don't hear a lot about like, bit like Pete processing for Scotch being involved with human slavery. But when you're talking about like, the lithium for my phone, yeah, like a third of the lithium harvested on the planet comes from human slavery.

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29:00

I believe the quote was, we will coup anyone we want. Yeah, Elon Musk on Twitter. I mean, it's like they're saying the quiet part out loud. My friends get tired of hearing me talk about trafficking and how everything they're doing is part of a

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Chris Jordan 29:13

I'm gonna fist bump you right here on air brother because people like you people like Michel Gerber, who we've had on the show and need to have on the new incarnation out there talking about the the Oregon trafficking going on out of China with the lawyers and with the practitioners of Falun Gong, like

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29:37

whoa, wow. Wow, there is some real messed up stuff going on there. There is some in there baby factories

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Chris Jordan 29:47

there. That is why I say on the show all the time, Billy. I'm a spiritual person. I'm not a religious person that much anymore. I feel the same way. But there is true evil

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30:01

in the world. You know, let's, let's explore that for just a sec. One of the reasons that this is happening is not because people just wake up and think, Oh, I'm gonna go do that. It's for money. This, this is a commercial problem. And this problem is on a scale that no one can believe. Like the first iPhone, apparently, Steve Jobs didn't think it was smooth enough. So he had an entire city go through and actually like sand all those things down. It's absolutely insane what we what we what we put up with a lot of food, not necessarily now, but I mean, really, who knows, because they don't have enough people looking a lot of the seafood that came out of Taiwan, or Thailand, excuse me, was processed in chips that are off the coast. And what would happen is somebody would get stolen or drug off to those chips. And they never came home. And one of the reasons is because they wore them out physically. And then when they ran out of anything useful to get out of their physical body or have their physical labor, they slice them up by their or take their organs and then they go sell those on the market. people's

bodies are very valuable. Oh, god, yeah, let's let's just kind of run back to the the commercialization of this. Corporations make tons of money on this. This is not you're getting a blowjob from somebody in a street corner through human trafficking is worldwide. And it is it's making people rich, and there's no essentially there is no one that's stopping this. There's nobody that's going out to those chips in Thailand. There's no one that's checking this stuff. It's like yeah, and to say it's dolphin safe tuna, please

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Chris Jordan 31:42

yet. Yeah, please, would you with me? I remember a lot of these causes. I'm a kid of the 80s. Same, you know, 75 was my birth year. So I remember asking my grandmother why she was using Aqua net. Why? Why are you why are you? Why are you trying to destroy the ozone layer for my generation? Grandma? I remember these causes popping up. I like I remember when AIDS hit a great way. For a while. Yeah, grapes. No, my wife literally did not realize until recently, she was interviewing somebody right over here at her her interview station for her show. And they started going off about the great movement in California. And she never realized her mother who was like an incredibly woke person before woke was woke. Like, involved in the Boston teachers union, like in the higher rungs by all kinds of stuff like oh, yeah, like she she went out knocking on doors for the Democratic Party, all kinds of things. Amazing woman very, very politically involved. They were not allowed to eat grapes, his kids. So she's like, now I realized why I have this like, ooh, crepes. What a treat. Because I was never allowed to have them. And it wasn't until she interviewed that guest that she found out about the whole Cesar Chavez movement, right and everything else and the the boycott grapes and all that.

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33:18

She went to St. Edward's and apparently, part of their charter, I hope so the same way as they would bring in people that were low income. So the people that she she met there was she was Hispanic and she had worked in fields as a child and so they did not stop spraying pesticides while they were working. And so she said that a lot of her childhood was getting on top of her brothers and sisters get everything while to cover them so that they didn't get hit by the pesticide spray. And guys, this isn't happening in America, you act straight up and it is happening to you this day. Yeah. And so you know, it's a it's a mess. It's ugly, and it's everywhere. And you know, there's little things and David when he comes on he'll he'll tell you some of the stuff I mean, like if you can decide to make like one change a month, right which is like buy a fairtrade coffee instead of a regular coffee that adds up with enough people doing it that will actually slow down some of this stuff. You know, buy used clothing, you know for crying out loud you're not sure not participating in that you're not participating in in the ink and everything else that's being put into the to the clothing it's it's a real mess and labor trafficking is the thing that no one wants to hear about. Sex trafficking is in television shows is in the radio. We all say pimp and everything but sexy.

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Chris Jordan 34:44

It's sexy, and you hate saying that. You hate saying that. But it's the fact of if the crisis is sexy, we can headline it. Well, yeah, guaranteed guaranteed in the next two weeks. I'll make I'll make you I'll make you a bottle of whiskey bet.



35:03

I won't take this bet I already know I won't.



c Chris Jordan 35:05

All right, yeah, cuz you've seen my dudes and beer call, but moments. Yeah, I guarantee you, you will see no less than 10 Human Trafficking articles.



35:14

With the Superbowl there. Oh, the soup, you know less.



c Chris Jordan 35:17

Within two weeks around the Superbowl, you will see no less than 10.



35:21

Do you remember the coke human traffic analogy you gave, which is give me money so I can raise awareness, blah, blah, blah. Okay, well, the the dirty secret about the Super Bowl. And I used to believe this. It doesn't really increase the number of people that are being trafficked. Because guess what? The supply is already there.



c Chris Jordan 35:41

Yeah. And most of the supply is in that low. No one will



35:45

no one will talk about that. Because the supply is everywhere like this. So it's like, you know, I was I was blown away that a lot of the things that I thought were true about trafficking turns out that they're not, you know, and that was one that just blew me away.



c Chris Jordan 35:59

No, it's just it's one of those that it's a sexy headline story. Yes, it is. It's a sexy headline story. You can put it up against a major thing. Yep. And and make it and spin it to where you're trying to do something.



36:13

Right. And I mean, it don't get me wrong me. Anybody that's out there trying to raise awareness and doing prevention, education and causing PowerPoints. These people are all heroes, even the spin. Thank you. If they're, if they're getting it out there and it wakes somebody up. That's awesome. So I mean, I'm not saying that these things are bad. I'm just saying that what we're being told is not necessarily the truth. It's a part of the story. It's a part of the story. It



c Chris Jordan 36:37

is it's far from the white light, it's just a color in the rainbow.



36:41

Yeah. So I mean, like I said, I don't want to get like down on that stuff. You know, the more that you dig into this, you know, I you hear about awareness, you hear about prevention? Yeah. But we don't hear about is measurement of these things. Like what difference are we really making? Yeah, yeah. And I, I don't, I don't see a lot of that. I don't see a lot of people proving that they're making a difference. In fact, I think I talked to you about this a little bit earlier, the number of people that are trying to raise awareness or doing something in their corporations. It's just not effective. You know, they put together a six minute video, they expect people to watch and don't even measure their knowledge, but they give them a certificate and they say, hey, guess what, we made a difference. And then that company sends out a ton of press releases. And maybe somebody reads a press release. But I'm not convinced that those things are really truly effective. And it's



c Chris Jordan 37:34

a heartbreak. No, no. And granted, I can come at this from another angle, because because for years, Billy. And I mean, like for a good portion of my life, I was involved heavily at my church, right? Assistant youth minister at one point, you know, taught taught confirmation to high school students taught sex and sexuality. On on one weekend, a month to seventh grade.



38:00

There's no way to talk about any of this stuff without having Sorry, no way to help these people avoid it.



c Chris Jordan 38:06

Hey, man, that was the birth of this show. That was the birth of let's have an uncomfortable, uncomfortable conversation. You want to have an uncomfortable conversation start going out and talking to seventh graders on a Saturday afternoon about sex and sexuality



38:20

take the worst part is trying to get past their parents. They won't let them Oh, no, they were in a session too. Oh, that's awesome. That mean, that's really one of the way they were in a session before the kids came. There are studies now that show that if you're not getting sex education in school,



c Chris Jordan 38:34

yeah, and this wasn't this wasn't sex and sexuality. This was sexuality, like your understand, like, why you think what you think? Let's understand the social morals and mores going on in our society right now. And how you need to behave in public how you need to conduct yourself as a person, right? And how you need to not, not necessarily not follow through with that. But if you're going to follow through with it, be educated about it, you know, understand the fact that a condom is a prophylactic condom is not a stop for AIDS.



39:12

It's not a stop for



c Chris Jordan 39:14

it to for any STD.



39:16

Yeah, yes, you're right about.



c Chris Jordan 39:18

Yeah, yeah. It's a prophylactic. It's there to stop semen. So basically, let's have that hard talk seventh graders before you start carrying them in your wallet. Oh, yeah, by the way, don't carry them in your wallet. Yeah, for hot tip,



39:34

waiting to get pregnant.



c Chris Jordan 39:37

But but these are the things though. dispelling those rumors dispelling those myths that you hear, you know, as a seventh grader, like that's when it starts floating around the gym room and to be able to reach into a kid's life at that point and drop that seed to be able to reach into

and to be able to teach into a kid's life at that point, and drop that seed to be able to teach into their life at a seventh grade point and go to UF friends that are suffering with this like, man, even if you were doing a thing about depression, right on on an afternoon, you know, so so that's where I come from is from the point of view of being a former youth minister. And going through Well, at the time was called Vera two's training. I don't know what that is, Vera two's training was okay, you're going to go and attend to Saturday of training at the diocese. It'll probably be a Friday night, and a Saturday afternoon. And you'll go through eight to 12 hours of training where you watch videos, talk to counselors talk about why you shouldn't be in a room alone with a kid. Don't ever don't ever leave the room. Without your without your co teacher with you. That's a big, you know, things like that the proper do's and don'ts of working in a room with children that are in Junior High in high school, especially now. And this, of course, all came from the molestation cases, things like that. Because yeah, there had to be some kind of education. For those of us who were there. It's one thing as a seminarian to go through these classes, and go through intense classes about it. But as a lay person teaching on a Sunday afternoon, back in the day, you didn't really go through that. Well, you know, so to see that change, and to see it be like, so if you're gonna be in that class on a Thursday evening, you have to go through this 12 hours of training, and it was 12 hours.



41:37

Will you remember? Is that David Day? He's just texted. Okay, great call in. And so you remember back in the day in the 70s, and 80s, there wasn't much on television or any news that said, Hey, if you're being abused as a child, you know, you should call somebody and here's the number to call. Yeah, no, literally nothing.



Chris Jordan 41:56

No, there are there. There were PSAs. I grew, I grew up in the age of the PSA, I grew up in the age of Arnold and Willis, learn it learning about, you know, don't go to the back of the bike shop. All that stuff. And I jokingly make fun on the show all the time of like, hey, until I watched the after school special. I didn't know I could get weed in the back alley of the Kroger. You know, like, like, how much of it was out there? Because we put it out there. You know, it's kind of like whenever you look at the actual numbers of like, how many kids are actively kidnapped by the FBI. Totally different than what we were taught in the 80s as kids about like, we look out for every unlabeled white van because it's going to snatch you. Yeah. You know, yeah, that's, um, but. But the difference is, when you look at the numbers for human trafficking,



43:02

it's at a scale. Imagine it's,



Chris Jordan 43:04

it is far beyond the number of children that are kidnapped every year in the United States.



43:00



43:09

Kidnapping does help but it's a blip. Exactly.



Chris Jordan 43:13

It's a frightening blip. Because you hear about the kidnapping all the time. You still you still got you still got like don't talk to strangers, things going on with kids at elementary school, which by the way, is just like that huge thing. Even today, Billy, whenever you showed up at the house, you've met my boy before he's met you he loves seeing you. But he asked, Can I go over there and talk to that boy? Yep. You're a boy. By the way. That's all. But he asked permission to go over and talk to you. Yep. Which Yeah, is a huge training point thinking speaking of a huge training point. Yeah. I should be trained on bringing our guests on a little bit sooner. David deeds, welcome to the show. How are you doing?



44:00

I'm doing great. I was trained to be patient. I was. I was happy to wait. And I'll be honest with you. Soon as I got on, you know, just a minute ago, whatever I heard you talking about? I think you guys were making the comparison with knowing about drugs back back then, you know, back then being you know, relative to your ages. And so I was like, Man, I got something to say about that. And then as you said, you wouldn't want anyone to human trafficking. And I was like, well, there's where I got something to say.



Chris Jordan 44:31

Go and go on about the other thing first, though, because I really do say Oh, well, it really is one of those, like, the two things translate into one another. It's one of those that our parents don't know jack about trafficking. No, nothing, nothing. Nothing. No idea. Half of our generation. I would say two thirds of our generation either doesn't know about trafficking or thinks it's some like okay, yeah, who whatever that We were talking about, like, Well, yeah, yeah, sure the lithium from my phone comes from a slave pit in Africa. Sure it does, dude. You know,



45:10

well watch it. Yeah, no, you're right.



45:11

His leash?



Chris Jordan 45:12

Yeah, go ahead.



45:14

Yeah, man, I think I think that, you know, even just what you said, there, there's so much to unpack with that where you like, you know, the even if you can get people to buy into that the lithium batteries like the you know, the cobalt that's in your phone or the other, you know, rare minerals that are needed for electronics, you know that these end up in your stuff, like, you know, and then make a good point and be like, hey, look, besides the you know, there's one phone called Fairphone, or free phones, that you can only get service if you live in England or something like that, you know, all these other phones have it in there. So I really don't get a choice. You know, like, Okay, well, that's fair. But then if you got to convince them like, hey, look, when it says Made in USA, please feel it does. It does not mean slavery. Because if you're if you think of slavery, as modern day slavery, which equates to human trafficking, according to a whole bunch of experts that I'm not going to list off right now. But if you've got that connection there, then people who are labor trafficking victims are no more than people who meet the definition for labor trafficking, which is there an action? Is there a means and then what the purpose is, you know, for commercial gain. And so, I mean, there's people producing, you know, things, everything from eggs in Ohio, to getting almonds in California, and they proudly say, Made in USA, and we can falsely think like, well, you know, what, human trafficking is just sex trafficking really, and people who are working in the US, even if they're getting paid less? I mean, are they really being exploited? Are we giving them an opportunity? So it's like, this perverse way of slavery has become benevolent, because what you are escaping is so horrible, that this makes it accessible. And that is a sham. And there's a lot of people who buy into that. So,



Chris Jordan 46:54

brother, the point that we've been making the last two years is quite literally saying that just just by making somebody a, quote, essential employee. Yeah, doesn't mean you help them out. Right? The situation doesn't mean that you change the slave wage, for which they pour every friggin latte without a tip.



47:24

Yeah, yeah. And I mean, it's happening in I mean, it's gigantic corporation to you know, I mean, like, everything from like Walmart, locking, locking people in overnight, and then letting them know, like, hey, look, if you go and say something, you know, that we're making you work this overtime, without getting paid overtime wages, then you're gonna lose your job. Well, now, what's just happened there, what's, what's the actions that that's taken place there, right? Like, you're, you're having somebody there, right here. So you, you've recruited somebody to come work in your store, and then you've the means is that you're cohorting them, right? Because you're letting them know that they're going to lose their job, or there's some sort of action there's a threat, and what purpose? Yeah. And so then you're what is it that actually for that there's a lack of force? And so because, yeah, right. It's the threat. Right. So by making that threat, I've now I've asserted control over you because you believe that that the whatever I said that threat was the was that I will report you to immigration, or that you'll lose your job, or

there will be some sort of ramification you believe that will happen. So now that that's happened, and now we're looking at the purpose, so we've got our actions, we've got our means. And the purpose is for commercial gain. That is labor trafficking. So right, that company



48:41

are traded on the stock exchange down the road from your house. Yeah.



48:45

And so I mean, you know, I don't mean to just, you know, jump in here and hammer this, but I think it's, it's crazy to hear Dave



48:51

go, yeah, yeah, hey,



Chris Jordan 48:53

man, hey, don't don't get me wrong. Like, Billy and I get into some conversations. We get into some hard conversations about this stuff, man. But we also take things down different routes, we also talk about the different ways in which this is an I know since your involvement with Billy man, his his focus specifically on this education in getting this out there has I mean, man, it is. It's grown immensely. I got it, like blown me. It's been a beard just to see you guys from a distance grow this thing and grow the concept and what you're talking like since the first meeting that we had about video production and stuff like that. And to see the content that y'all are putting out now in the web slot in the program,



49:46

they can be on amazing to amazing one that super kind of you to say all of that. And I will tell you, as far as our content goes. I come up with the magic Patient aspects ever write the information. But as far as making it palatable, and somebody wanting to actually view it, that is 100% guilty because I give him just straight garbage of me just rattling things off. And he's like, Okay, let me put on my designer cap, and he whittled it down. And so I think the analogy that we use is, like, we grabbed this sequoia tree, and I'm like, Billy, I'm gonna start hacking away at this thing with an axe, and then I bring it to and I'm like, do you see my vision? And then he pulls out the wilin knife, and he brings it to fruition? So it really is the



50:33

idea for PBJ. Yeah, see, it is right. One of us does does some of the work and the other one does the rest of the work.

c

Chris Jordan 50:39

Yeah. Well, you know, it really is that idea of this is where I excel. But this is where I lack. You know, even my wife and I with the company that we run, like, the things that she does are things that I do not excel.

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50:56

What's funny is that when you tell somebody, I don't like doing this part, it turns out that other person might like doing it, dude, he

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Chris Jordan 51:03

really has been. I mean, I hate to get cheesy with it. No, go, but he has been the peanut butter to your jelly brother. Yeah, that's Yeah. Yeah. You had a lot of shake? Because you know, yeah.

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51:15

It's been a long time since Yeah, but I had anybody like this in my life. That's right, Dave. Lots of love. Yeah,

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Chris Jordan 51:22

it's yeah. It's been great states.

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51:24

When we talk every single day, I mean, so that's the thing. It's not like we decided, You know what, let's go ahead and start go down this path together, because we're both in it. I mean, it really is because we, I mean, we mash up far as our skill sets go, where I'm lacking, he's better. There's other things where we kind of are both, like, you know, both kind of shoddy, but we lean up against each other, like Bob and for us, and it works. So. But then there's this, it just, I mean, he really is my friend, right? So it's not like, Oh, I just, you know, got to tear through and deal with this guy. And so it's, you know, totally changed my perception of, you know, I tell Billy all the time, like, I can never start a company with somebody else, because it's just such a unique process going through it with him.

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Chris Jordan 52:10

Anyhow, chemistry and you know, I like Yeah, exactly.

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52:10

52:13

Yeah, that's great.

C

Chris Jordan 52:16

spoils, yeah, where it's like, it shouldn't be this easy.

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52:19

What I'd like to add to this is that Dave and I think are very good at acknowledging when stuffs not working. So, you know, I was telling you a little bit earlier about, you know, us, we work so hard to get the word out, during, you know, human trafficking month, we work so hard, and then we looked around, and we're like, this isn't resulting in the things that we needed to do. So we were like, you know, forget this, we're gonna work on the next thing, right, we moved over to, you know, working on hotel training. So that, you know, that's in process. Yeah,

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52:49

I was just gonna say, that's great, too, because just going along with this whole thing to where it's like, you know, everybody, you know, there's a lot of talk about human trafficking. If you look from, you know, 2000, when the country first released, you know, the definition for human trafficking. TVPA. Since then, the, the amount of talking about human trafficking has picked up significantly, whether it's on social media, whether you're looking at q&a stuff, or whether you're looking at what's taking place on the border, or just nonprofits in general. But I think the thing that is interesting to me, especially as we made this course, I really thought that the common everyday person was really hungry to get this sort of content, where it was like, they're sick of the BS of having to go through Google, and, you know, try to find out what's real, what's not, we're just going through, like, you know, some websites have really great information. But it's, like so much that you don't know where to go, it's like looking at a map of the US and you're like, I don't know what cities I should go to what landmarks I should look at. So we thought, like, okay, as far as like, the US, you know, the human trafficking with the US, and you needed to go through this so you can get the best sense of what the US was. So we're going to take you through what human trafficking is. And we give you these four sections. And, you know, and it just seems like, we figured out like, Okay, for this course, there are some people who want that. And there's some people who don't want that some, you know, some people they want to, they're gonna engage with it when it's a required course, you know, whether it's in the hospitality industry, or law enforcement, or whatever it is. And maybe that's just a part of the culture where it's like, we've gotten people used to getting information in bite sizes, right? They don't want newspapers anymore. They want magazine articles, and they don't want magazine articles anymore. They want you know, Twitter and YouTube. And so it's like, you know, I don't blame anybody or shame anybody for that. But it's just like Billy said, we hadn't learned that, you know.

C

Chris Jordan 54:46

It's like make up your mind people and years ago, and this is just one hot piece of advice for you guys. This came straight out of the owner's mouth of Rooster Teeth a years ago. And hellv

you guys. This came straight out of the owner's mouth of Rooster Teeth a years ago. And being nose like when it comes was the gaming nerves, anything like that, like RoosterTeeth is on top of it there. And this was back in the days of Periscope, I was paid to go work the big RTX. I love Periscope, the big RTX event here in Austin and run video for it. And he was up on stage taking questions and somebody was like, why don't you have a Periscope account? It was a good question. Good question. At the time, they were around for about six months, they lasted about eight or nine.



55:33

It was more than that. But yeah, I know what you're saying.



c Chris Jordan 55:36

And he was like things like that vine. That kind of stuff. He's like, we could dedicate an entire team to each one of those platforms when they launch and hope that they stick around. Yep. Or we could focus where we already know our interaction is. And beef that up and and involve the people that we already know, that are involved and bring in their friends who we know that they will already involve.



56:09

You know, I'd like to I'd like to bring focus to the trying to find what people would like to click on and what they would like to see. And luckily Dave had already he put together a YouTube channel trying to figure out what that was. And that's how we actually, I was gonna say, Yeah, Dave, can you can you describe what your experience was with that? Sure, sure. Yeah, so don't get me wrong.



56:38

Right. Right, right. So when I first started the channel, I though the idea was, I wasn't reaching enough people, I had hosted movie nights, I had worked with nonprofits, trained police officers, even taught at a college level course on human trafficking. And I just felt like it wasn't reaching enough people. So I'm like, Alright, let me go to YouTube. Like, I mean, there's people over here that are literally farting into a sheet and getting a million views. Certainly, there's got to be people that want to hear real information about human trafficking. So I still haven't gotten into too many views as the guy who farted into a sheet but I'm working. So



c Chris Jordan 57:18

dude, neither. We talked about UFOs and aliens and how to record and how to life parts from sheets.



57:27

But I think the approach that I started off with was really educational. And and then I quickly found out within a couple of episodes, I did an episode on the Coronavirus, how it was increasing human trafficking, and touched on some of the keystone to that. And I realized that people were looking for things that were more current, not just and not just straight educational. So then I started doing things like finding the biggest human trafficking case that I could identify. There was one case that had like more than 1200 people involved in it. And it was for labor trafficking. It was for domestic servitude. It was shipping people out from like the Philippines, I believe, out to different different countries. In Europe, and I believe in, in China as well. Was the way that I got people to pay attention to it was I was saying, hey, look, this one this one case involves more people than in the entire NBA and Major League Soccer put together if we traffic. If you find out today that the entire NBA all those professionals were being trafficked. Would you care? Wouldn't you care that LeBron James was busy cleaning somebody's floor? Or that Anthony Davis was, you know, sweeping somebody's kitchen? Of course you would, it'd be an outrage, but because it's these people who are vulnerable and forgettable, we're not paying attention. So as I started figuring things like that out, I started, you know, trying to hone in on that, but without kind of selling myself down the river, right? Like, I get, I could have put some pretty sensational stuff up there. Right, you know, 20 kids walk in the cage under under a tunnel, and you know, people to jump on it. So go

 c Chris Jordan 59:10

full day with that if you wanted to, you know, but there's a difference between creating, creating a sensational piece and putting something out that is truthful to the cause.



59:23

Right, exactly. And so And long story short, is that you know, I I started figuring these out through failure because the things that didn't weren't hitting, I could see like, okay, that's not working. And you know, I don't know that I've totally figured it out as it is right now. I am, you know, four people away from 1000 subscribers, which I pulled myself up and when I get to 1000, that'll be it. And for some reason I had been hovering at 996. So if somebody just wants to go ahead and join,



59:51

just so I can scrub



 c Chris Jordan 59:54

what is the channel let everybody know what the channel is David otherwise you I guarantee you



1:00:00

It's human trafficking haters. So I have had so much pushback, who's like, oh my gosh, that

sounds like a teenager's running. I'm like, Well, that is what it is. It's true to what it is. It's easy to hate human trafficking. And so you know, if you're gonna be a hater on something, I figure, human trafficking is the right thing. So but you know, I'll just wrap up the whole human trafficking here to say by saying, If I get nothing else out of human trafficking, hater, other than I met Billy, it was a raving success, because I jumped on there. And I was like, you know, I'm just gonna share this with people and see what happens. See if this is what they want to do. And, you know, here's this guy, he reached out to me just like, hey, man, I really like your channel. This is great content. This is a nonprofit that I'm with. I'm the I'm the president of and I'm like, Oh, this is like, I'll snap it president of the nonprofit, we'll take a look at this. Yeah. And then I went and saw it. And it was a VR thing. And, you know, I'm just clicking around on the website. I'm like, Dude, this is pretty freakin sweet. So I messaged them over like, a week later, I had this VR thing sitting in my house, I put it on my head. And from that moment on, there was not a chance I was gonna get away from Billy, because I was like, this thing is amazing. Human trafficking for over a decade at that point. And I had seen nothing like that. And it just totally put you in the place. And so I was like, man, too, we got it. We got to do something. And so now, you know, here we are, and our output going on about that. But But yeah, I think as we work together on the course, it really forces you, you were saying earlier about how Billy had to focus. And then it made me focus so hard, like, I can have a conversation with somebody for exactly 9573 hours straight about human trafficking. Like, I can go all day. And but when we had to when we talked about trying to make this thing into a course, that was tangible for people to actually take and not be, like, overwhelmed with, you know, it was like, Okay, let's, we've really got to get down to it. And that's when we started really

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Chris Jordan 1:02:03

hammering it when you're talking about curriculum, dude. And like, like, tell him, Billy, just as you came on, I have a background in the world of youth ministry, things like that. I have helped write curriculum, that kind of stuff. And it's, it's not easy. It's not easy to figure out how to translate a concept to a different mentality than yours. And the things that you guys have done, even the even, and granted, I have not gone through and taken the course yet. Like I told Billy, before the show, I will have that and have a review done for you guys by the end of this week on this. Be because y'all, I mean, God, man, Billy has been my friend for like over five years now. It's crazy. And I want you to keep coming on David, I like I said at the beginning of the show, this is one of the causes that when it popped up on our radar for our show, it totally changed the direction and the thought of the show. This target arrived

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1:03:11

to me when I found out about

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Chris Jordan 1:03:13

things like that, like it's one that will rock your world and like oh my god. Like, it's just it's mind numbing.

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1:03:23

Do you mind if I get Dave to talk about some of the stuff that we're working on for his dissertation? Yes. What's been going on with the soon to be Dr. Dave? Dr. Dave coming up.

1:03:35

So after deeds? So

1:03:38

Dave, now I'm just getting so what that's been frustrating for me is that trying to get people to get educated about this? And I mean, just, you know, awareness, but actually getting educated is that yeah, teachers in schools and parents are scared to death of this topic. And we're finding out that there's a problem and it starts in the actual education system. Dave, you want to take it over? Okay. Oh, no, you're good. Yeah. I'm you

c Chris Jordan 1:04:03

right now to go mute yourself. Oh, my

1:04:09

advance 1000 hours of what's wrong with our education system?

1:04:13

Yeah, so. Okay, so let me start with that. So going into, okay, first off, let's start off with with grade school into high school, there's only a couple of states that mandate that there has to be any type of education that that kid has to get on on human trafficking. Obviously, it has to be appropriate education for them, right. It's not going to be the same thing you give to an adult. But yeah, even still, there's only a handful of states that are doing that. And what they do what they want the kids to have, is not very specific. It just basically says that it has to be something that introduces the topic, provide some resources. It doesn't say that has to be measured. It doesn't say we have to prove that it had any sort of effect.

c Chris Jordan 1:04:56

It just no dare or any other program of this sorta, that's like, this is an awareness program.

1:05:04

Yeah. And to be fair, right, like, I don't want to run around like shaming everybody else because I can't stand there are people that do that in this field that run around and design, you know, theyv. theyv iudae up other people. And so I agree with what Billv says he's like anvbody who's

out there trying to do something, they're, they're awesome. They're a hero, because they're trying their, whatever you're doing to address it, you're at least acknowledging it. So I would say that, I would say that in the for grade school up to high school, it is pretty sparse, it's been extremely sparse. Like I said, most days, most schools aren't doing anything. Now you get into college, when you get into college, there is not a lot, there's not going to be a lot of schools, I think there's something like over 4000 universities and college across this country. And there was at least one, one study that I know of that looked at 100 Different undergrad programs, and I believe at least like 50 graduate programs. And looking at those, what she did is she found out that the criminal justice division was the one that would teach about human trafficking the most out of all of them. So the criminal justice and criminal justice degrees or criminology, still kind of in the same wheelhouse. And so what she found was, even though that was the one that would have the most, because she looked at the course description, in the catalogs, or she looked at the title of the course, there was nothing, there was no courses that were titled in all of these different divisions. So you're which I was talking about 1000s of classes. And that one was called human trafficking. When she looked at the descriptions, only a few of them, I believe, like three or something mentioned that human trafficking was even included a content within the course. Now, the other courses could have talked about human trafficking, but they didn't include it in their description. So it wasn't going to be a main focal point. So that means that you have all the way up through college, you're not getting a lot of exposure to criminals, or to human trafficking. So it is true, though, that there are some schools in the country that do have courses that are on human trafficking, they need to offer specialized degrees or certificates in that, but again, those are few and very far between. So then you look at police officers, and you think well, police officers certainly have to know about human trafficking. And so I'm gonna give you one short story, and I'm gonna jump back into this. So my short story is that in 2016, I helped develop a roll call train. And what Roll Call is, is the 20 minutes before police officers go out on duty, they get kind of a speech or, you know, a pre shift meeting from like, Sergeant Lieutenant or whatever, and say, Hey, here's the things that we're going to focus on. Yeah.

C

Chris Jordan 1:07:41

So to speak.

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1:07:42

Right, right. So, you know, a handful of officers because they're staggering their shifts, so you get, you know, 12 officers or something like that? Well, we designed this training so that we could do it specifically during roll call. And I helped design it. And I gave it off to a police officer that was part of the nonprofit's, and he gave the presentation because police officers are gonna listen to police officers a little better. And so, you know, I went with them to go watch this training. And I'm sitting there, he's doing all the talking. And we talked to these 12 people, and it just seems like they're kind of just taking into whatever. And then afterwards, two of them come up to it. And one was a female who said, Look, I'm so glad you guys are talking about this. Because since I left my department, which was in another state, should they I haven't heard anybody talk about this. And I'm still glad you guys mentioned it. I was like, oh, that's kind of cool. I'm glad I came today. And then this other guy came up. And he said, Hey, I really need to get a pamphlet or something like that from you. Because my stepdaughter is currently being sex trafficked in Florida. And we don't know how to get her back. And that rocked me,

because I knew that police officer didn't have, you know, 100% knowledge about human trafficking. I knew that they weren't as well trained as people would like to believe that they weren't it again, not that there are some police officers, obviously, you know, sheriffs, local officers, FBI, whatever the law enforcement, I should say, that is incredibly knowledgeable about human trafficking, and they were probably some of the best experts on the planet. But there are a significant body of you know, 800,000 1 million sworn officers that exist in the country that don't, right, they don't have a

 Chris Jordan 1:09:23

zero idea or training.

 1:09:25

Right. Right. Exactly. And this guy was one of them. And so I was like, Man, I can't even believe I can't even believe like I did, my heart went out. But it made me really realize that like, okay, that's, that's how bad it is that the police officers, you know, they had to wait for somebody to show up and talk about this with a 15 minute PowerPoint. Yeah, be like, hey, yep, what can I do? So that leads basically jumping back into this, which is as you look at the academies, the academies are, you know, harder for time, and they are not including as far as I know. And one of the schools that I teach, or one of the Colleges, we have an academy there. As far as I know, there's nothing, there's nothing there about human trafficking in that curriculum. So and then you look at, and this is where I'm going to kind of bring it all together, you look at, if you start backing up back into the colleges, when I read that study, that's 100 different schools, 100 different programs, and there's only so many courses, I decided to do a content analysis, because that's what a nerdy criminal justice person

 Chris Jordan 1:10:33

does anyway. So I was like, you know, what, numbers

 1:10:39

I grabbed. So I wrote to the publishers, because I teach, and I was asked for a free copy of their most recent criminal justice tech. So I wrote to the biggest publishers that existed that for criminal justice text. And I got, I got responses from them. So I managed to get a hold of I think it was 11 different, it was 11 different texts. And all of them combined together with 5000, over 5000 pages was like 5100 pages. So I went through all these books. And I looked for terms related to human trafficking. So sex trafficking, indentured servitude, peonage, bondage, all of these different things. And it wasn't really that many it was about, you know, 10 or so. And as I looked through, then I would read the content. So when I found it on page 172, or page 563, I would read it and see what they were what they were mentioning. So as I went through this, it was 5100 pages, most of it focused on sex trafficking, and focused on it as an international scope. So being that somebody came from outside of the country, when in fact, something like

over 80% of identified human trafficking victims are attacking us citizens. Yeah. Or, and then you and then even the people who are foreign nationals are typically people who are here illegally in the US with the visa. Yeah,

c Chris Jordan 1:11:59

yeah. That's part of the part of the legal process of getting their visa was the rest of you will spend three years in servitude, making purses in the backend of LA, or whatever.

1:12:13

And sometimes, you know, it's like these h1 A visa, they get stuck on farms. And it's not even just tied to them being employed if I didn't been employed at that specific place. So it's not like, well, I'm going to quit and I'll go mop somebody else's. I'll go harvest strawberries down the road, hey, no, you're gonna lose it,

c Chris Jordan 1:12:31

folks. This this right here. This story I'm about to tell you just to kind of veer off in the world of working. My guitarist in my old Grateful Dead band was was my sociology professor. This dude was a tenured professor, ended up being a tenured professor at University of Houston. Still had to apply for his freaking work visa. annually. I'm talking over 25 years, Jack, 25 years, 25 years paying taxes in both countries?

1:13:13

Yeah, it's, you know what, I don't know if they set it up that way.

c Chris Jordan 1:13:16

But that's, that's just an example of that's how deep that visa situation goes. So like he couldn't not teach because he came on a visa to do that. So when you're talking about the fact that your visa is tied, not only to your industry of work, but to a specific company to work for? That's yeah, yeah. Yeah.

1:13:44

Well, it's crazy, man. That's why it's so bad. Like, there's the there's people notice, and I'm getting a little off track, but I just got to go down this road. There's people known as farm labor contractors, FLC. And so it's predominantly in California and Texas, stuff like that, where agriculture is a really big, really big part of the economy. And they will travel to other countries, and they will show you Yeah, and they'll show you how to legally get into the country. They'll

say, look, let's go to the US Consulate, I'll show you exactly how to do, we'll, you know, we'll help you. And so that way you can come to will say that you're going to be employed on our farm, and it's going to be totally legit. And the

 c Chris Jordan 1:14:24

1310 74 farm labor contractors form up on screen from the US Bureau of Labor Statistics, folks. Yeah, and so it's a real thing.

 1:14:35

It's crazy, because what happens is these farm labor contractors, you know, are making you know, \$100,000 a year for bringing these people into the exploited on these farms and the farmers are paying them whether it's corporate farms or you know, individuals you know, who are trying to get by themselves and but they're willing to split other individuals. And these farm labor contractors will make 100 grand. There's only you know, a few people in the State that are actually keeping an eye on what's taking place. And when they do get fined, they only get fined 10 grand. So if you're only getting 510 grand every three to four years, or whatever it is, yep, you take that slap on the wrist, you know, for every 100, if you told me for every 400 grand I'm gonna make, I'll lose 10,000 You just gotta get over that moral of exploiting another individual. And, you know, people that work

 c Chris Jordan 1:15:23

this straight up, piggy backs the law from the 1990s, that was the same thing where it was like, we're gonna punish companies that have illegal working for him, we're gonna get rid of wet kitchens in America. And I was just in quite literally not the case, not the case. No, not really a \$10,000. Fine, is what you'd get. Directly the fact of getting your \$10,000 Fine. And another inspection six months down the line, you'd have spent more than \$10,000 in the labor to do it right, than it was to take advantage of people and use them as human slaves.

 1:16:10

Yeah, and, and then just to bring this full circle, yeah, what we're doing to educate people about this, who are looking to be in law enforcement, when I looked at those 11 textbooks, what I found in 5100 pages of text was that 51 pages mentioned something about human trafficking, not that it's filled it up, because some of it was like a call out box, or just mentioned that human trafficking is an illicit activity. So not even 51 full pages. So that equates to about 1%, or just under 1% of that of those textbooks mentioned, what is likely the second largest crime in the world at \$150 billion. And that's not for me, that's from the International Labor Organization that says it so you know, why? Why is that? Why are we not teaching law prospective law enforcement? Students? There are a lot of prospective law enforcement officers, students in criminal justice, more about that. And so, you know, that's why my research, or my dissertation looked at was looking at the gap that identifies which was that the maybe the instructors, my colleagues, right, are not sufficiently or didn't understand human trafficking. And so therefore, they're maybe not teachers or students. So I looked in to see, you

know, what, what content do they share in their classroom? How do they share that with their students? And, you know, just kind of explored that if it was just an exploratory study. And, you know, you're not supposed to have a bias when you go into these things. And it's an inductive process, but you know, you're a human being, and in the back of your head, you're like, think I know what I'm going to find here. And you don't you don't do your research, do you have your ideas? And so, exploratory study, so I, you know, I went where, you know, the research led me and I found out that a lot of, you know, from what I got the understanding that human trafficking is coming from the textbooks, which, you know, doing the content analysis,

 C Chris Jordan 1:18:08

next to nil, that's like, that's like covering the opium trade in America. Literally,

 1:18:18

it doesn't give them a fit. If they looked at it, it doesn't give them a fair representation of what human trafficking is. It barely mentioned labor trafficking, which labor trafficking makes up more than a 50% of the tracking that's taking place. I mean, people don't think about what's taking place on farms and factories, but I mean, even around the world, I mean, when you talk about who's mining things, right? Are you talking about like, down in the Amazon, everyone's like, we got to stop the Amazon from being cut down. If you want to stop the Amazon from being cut down, stop human trafficking, because there are legal operations that go deep into the Amazon and just start whacking away at it. And they don't care. And then and then they're destroyed even more because they just leave all the rubbish behind the test the metal legit company. And it's just, I mean, it's insane. Yeah, how deep it runs.

 C Chris Jordan 1:19:08

Right now. I mean, I just posted an article the other day here it is coming up on screen right now from Reuters, Amazon tribes suffers mercury contamination is illegal mining spreads. The friggin in San Paulo, Brazil, the out of control, black market mining of gold and the use of mercury to free the gold from the ore is just being dumped into rivers. And these these local drives and stuff are being straight up like put into slavery to go get it and if you think they if you think that that cheaper gold is not being used by cheaper products coming out of other countries that manufacture cheaper products, I'll match if you're gonna

 1:19:56

get depressed look, across the world.

 C Chris Jordan 1:19:58

Go straight look Go start looking at iridium. Go start looking at lithium. Like I said earlier, man, go go start looking.



1:20:06

It's the green revolution coming up.



c Chris Jordan 1:20:10

Which is even more frightening to me. Whenever you start thinking about those possibilities, you know, possibility it's gonna. Well, it's just a reality because though unfortunately, right now we're working in Texas, I want to say it's been permitted and being built. But there, there is a rare earth mineral mine being dug here in Texas, for neodymium, all kinds of stuff, iridium, all kinds of things right here in Texas were a huge deposit for it. It's just actively producing it here in country. And that's the problem is that most of these materials used to make our amazing technology our phones or computers or our flat screen TVs that wrap around frigging columns at pixel per pixel range, things like that. They all take these materials that aside from plastic that might be able to be recycled, lithium can't right now. The power plants for these camps, a lot of the a lot of the stuff for the circuitry can only be recycled in park recovered for recycled in part and recovered for use. Let me let me put that last part in there. It's the recovered for use. Not that you can't like smelt it down in your backyard and go sell it somewhere? Sure you could, but to use it in the same quality as circuit? Hell no. Because now it's impure.



1:21:47

Well, and so and enemy. For me, I look at all this stuff with him again, I look at human trafficking. Does legalizing prostitution, does that reduce the amount of sex trafficking or does it end up increasing it? I look at generational in people being in debt, and then handing that off generationally in India, in the in the group known as the untouchables that are just, you know, rapidly being enslaved. And so I look at all that stuff. And I think, okay, where are we, you, me talking about all of it, it's just gonna, people are gonna be overwhelmed. So that's why I kind of chose my lane to be the education aspect. But I don't want the education to just be education that you just get, and then you feel good about yourself, while you sit under your blanket and read about it. You got to get up and do something, right. Like, you got to there's got to be an action that you're doing after you hear about that. So it's like, asking you hear about it, you know, start keeping people in your network state. So start with your closest network, so the people that are in your house. So when you find out about human trafficking, you know how it really all you know, even if you take the course, you'll find out that, hey, first thing I got to do is I got to check out what my kids are doing on video games, because I've been busy trying to keep them away from that white vein you guys are talking about. But when I let them jump on fortnight, I think they're safe because they're in the living room, but they put those headsets on, and I can't hear that there's a guy talking Yeah, rooming your kid right then and there. Or he's messaging them.



c Chris Jordan 1:23:20

We can plot plot plans.



1:23:23

So it seems to me, I think it's like, empower people by giving them this knowledge of like, here's how you're going to keep your local people safe. But in your immediate network, then you can start telling your friends you can start doing things you've learned that labor trafficking is human trafficking. And you could say, hey, look, you know, I know that Fair Trade might not be the best thing 100% Right. Or direct trade, you can look into that like roughly equal exchange, who are you know, you can if you go and I broke this down for somebody the other day too, but if you try to drink fairtrade coffee, let's say or direct straight, you get coffee that you know, is slavery, right? And you're like, I'm gonna drink that. And I'm going to do that because I want to make an impact against human trafficking. This is my actionable step. And I think surgery coffee only right? And, you know, at home at least, but me doing it by myself. It will take me 236 years of drinking the average amount of coffee, which the average American drinks. Yeah, the average American drinks two to three cups a day. So if I do that for 236 years, I will by myself shut down an entire plantation. It's one it's like a thing. It's like a plantation that's like 20 acres or something like that. You shut that down, essentially by not buying their product because they're not selling it right. So so



Chris Jordan 1:24:41

number one is, pick it up. Drink More coffee, buy more for your trade. Drink two, three pots of it a day and make a real dent. That's right.



1:24:51

Everybody needs to get jacked. Everybody needs to turn into Seattle if we're gonna stop human trafficking. Everybody get a caffeine rush. That sounds immature. Haven't yet



1:25:00

well, I mean, if they've just two seconds, I mean like, Yeah, I mean, look at Starbucks. How much Fairtrade do they sell? I mean, it should be every one of those drinks I gave



Chris Jordan 1:25:14

you. What is it? You should be? Maybe they do 3%? I don't know, do



1:25:18

they do international constant? Yeah, they have their own brand that oversees it, but they own it just like Nestle owned its own. Right. Like it has. Yeah, so in any case, you know, if the point I was going to make is me by myself doing it's short, it's 36 years. But me with 236 people in one year, we could shut that entire plantation. That's right. You know, drink out



1:25:18



1:25:49

every day, every cup of coffee.



1:25:52

And I have no problem drinking every day. Yeah.



Chris Jordan 1:25:54

Oh, no, no, no. And, you know, hey, it may be it may be, you know, 15 cents, 50 cents more per cup? You know? Yeah, question. The question comes down to what is that provincial education? Work for You? And and what what are you? What are you literally you'll like it more when you see the video and see your provincial occation page pop up at the same time. But But quite literally, it's one of those like, what difference can you make? And, like, for me, the difference I could make David was to stay friends with Billy. Yeah, and to keep on my show, and to have you guys on my show, and to have you on a show, even without Billy being here. When Billy can't make it, maybe you can. And we talk about this, because it is one of the deepest and most horrifying, I've got a four and a half year old that sleeps on the backside of Billy right now.



1:27:03

Well, and I gotta tell you, man, because I'm going to. Unfortunately, I'll have to jump off here in just a couple of minutes. But I want to just say this really quick. I have four kids myself. And as much as I'm conscious of this, that my kids have literally drawn pictures of me with a T shirt that says human trafficking hater. They have openly said in the grocery store. My dad does human trafficking. So out of context, but they



Chris Jordan 1:27:32

have times that I've been like, Okay, so let's learn about trafficking education, Billy. And it's like, Well, wait, hold on Trafficking Prevention. Yeah. It's not like you're out of traffic. It's a tough one. Not right.



1:27:47

But, but even with my kids being as aware as they are, and they're, you know, they're all 10 and under, even without being aware of it, you know, they still get online. And you know, and I when I let them on, when I let them play a game online, I'm sitting there wisdom, and there's two people that try to jump on and say, you know, hi to them, or, you know, try to get them involved in conversation. And I heard my, my son was playing Roblox to sit in the living room. I was right there in the kitchen. And I heard people saying some pretty grotesque thing. And then I had to just let him know, like, hey, look, you're not playing Roblox at all. So again, if somebody's letting their kids play Roblox and here's this, I'm not telling you not to have your kids play Roblox. Because that's the choice that I made. Just like I make the choice to buy fairtrade coffee. And that just works for me. You know, we can't all do it every night. But I

wanted to say when you said that you had built on your show, however you choose to engage this, this fight against human trafficking, whether it's raising awareness, or if you're like, Operation Underground Railroad, or you're literally taking like ex military guys, and going to other countries and jacking people like that great, right? Like, whatever, whatever your thing is, to work against it, that's fine, because maybe you're doing something else that's helping out the world, right? Like, maybe you're fighting against, you know, childhood cancer, or you're doing something against like, ALS. So, you know, everybody's doing, I'd say, as long as you're doing something, to try to make the planet better, right, like, as long as you're doing something to help out. And if you want to do something, you know, you like a little part to help other human trafficking cuz you're like, hey, look, I got five other clauses. Like, my wife's really big again, like about the environment. That's her big cause, you know, but she still points out things that are human trafficking related because she knows what I care about. So that's kind of like her little part. And every once in a while, she'll grab something that's fair trade, like, you know, Hey, I found these randomly, while she was, I found these pairs, they're fair trade pairs or fair trade tomatoes that just randomly pop up. And so, you know, it's like, that's what you can do. You doesn't have to be 100% You don't have to go and save the day. You know, throw a couple pennies in the pot. You help out a little bit.

c

Chris Jordan 1:29:59

Well, Yeah, that's just it. I kind of come at it. There was a guy many years ago on 90.1 KPFT and Houston, shout out to Scott Summers. Whenever they did their fundraiser and stuff like that, Scott on the avant garde program had to make a special fundraiser for his people that were there between like 10 and midnight on a Sunday night. He's, uh, he got to understand the people that are listening from 10 to midnight on a Sunday night are totally different. Yeah. So if we come up with like, a buck a month club, dude, yeah. And hey, like I to this day, I don't have it right now. Because now I drink out of my curious realm mug. But I used to drink out of my 90.1 mug out of solidarity. I got my 90.1 mug from the book of the from the buck a month club, and ended up being on the radio once a month. You know, because of the book a month club.

o

1:31:01

While you mentioned a blink a month club. Radical empathy actually has a monthly donation possibility. So I would like to shout out to my friend, Jesse. Jesse, you are amazing. I know. You can barely afford it. But Jesse puts in \$3 a month. Wow. And I mean it's it's unbelievable. So it's like the little things that helped me know man you have our hosting paid for Hey, hey, just little stuff really adds up

c

Chris Jordan 1:31:31

stuff like that, like dude, even a social media campaign. You would be surprised free hay with with a proper curated reach, I will not lie, and I'll show you show you guys how to do it. Whenever we're off air sometime, fellas. Five bucks. Last week's episode reached 35,000 people and had over 800 interactions

o

1:32:00

with it. Yeah, I'm ready for you to teach me for \$5 \$5.

 c Chris Jordan 1:32:04

And you know, that it when it comes to that kind of stuff, when it comes to those things like, you may not think it's a lot to give \$10 a month. But when \$10 a month can help a program like these guys, and PBJ learning and radical empathy be able to reach 10 15,000 people a week with this cause, like, Dude, that's to Starbucks. That's it, I

 1:32:38

just tell you, that's really go ahead. I just want to throw this out there. So when I started the human trafficking hit a YouTube page. I ran it for a little while, then I tried to research how other people ran their pages. And I found out that there was Patreon, which is basically like, if you create YouTube, and you don't want to have you know, shady ads or something like that, or you're not getting enough, you know, income from it, but you want to make good quality content, you can have a Patreon account, people can literally go there and say, hey, look, I support the content that's on your channel. And I know that you're not, you know, you can't pay your bills without making this. So I'm going to put money in your Patreon account. And I set this thing up and I always put the link for it in my videos. And, and so I never once had anybody put anything into it. And you know, to be fair, I don't really add a lot of extra content on my Patreon, it's just kind of there, if somebody likes the channel, and I just, I kept on putting it in and kept up, put it in there. And as I've been forced to finish my dissertation, I had to, you know, my videos have become a little bit more like, you know, two weeks in between or three weeks in between, as opposed to one or two a week. And, and this, this, this lady just decided to put in \$4 You know, like two months ago, she did \$4 a month. So I'm only putting that in there because she's my only Patreon person. And I just I love and appreciate the fact that you know, she decided to just do \$4 a month and it was it was still invigorating to just have somebody support you you know and say like, yeah, you are making quality content so that's right for that just for the the motivation that goes into it. Hey, you know, so I appreciate it.

 c Chris Jordan 1:34:22

The you might not think four bucks a month makes a hell of a lot of difference folks notice

 1:34:28

every penny but but yeah,

 c Chris Jordan 1:34:32

but when you can put a post out and boost it for \$4 and reach 35,000 50,000 People are a cause your your four bucks just made a damn bit of difference. A damn difference. Yeah.



1:34:54

And so I look forward to coming back on here. I wish



c Chris Jordan 1:34:57

again, David like I said I love I love Billy but he does not have to be here for you to be on the show. You got there all



1:35:06

time. I will allocate my time. That's right. That's the only reason.



1:35:13

Well, I'll be I'll be upfront with you guys. I'm not a big drinker, but I'm definitely drinking again. It's right now my wife made a meal the other day that she needed, like, three ounces. Yeah, of Guinness. And we went to go buy a can. And I'm like, all they have is a six pack. And I was like, Well, I guess I'm gonna have to help them. This is my



c Chris Jordan 1:35:32

kitchen and it's at the house now.



1:35:35

I'm making it disappear in a week at this one while we're doing this.



c Chris Jordan 1:35:41

Let let everybody know, because of course, the last few minutes with any guest is always time for shameless shameless self promotion. And I know that you have to go your I mean, getting hold the Billy is one thing getting a hold the US like fair a shot in the dark. The fact that we had you guys on tonight was a beautiful golden moment, David.



1:36:06

Thank you. Yeah, no, I appreciate that.



c Chris Jordan 1:36:08

And like I've told Billy before my audience is your audience my group as your group on

AND LIKE I'VE TOLD, DILLY, BEFORE MY AUDIENCE IS YOUR AUDIENCE, MY GROUP IS YOUR GROUP ON Facebook? Anytime, anytime you got something to promote? Or put out or a new course, get a hold of this, we'll have you on the show. That's the only



1:36:23

thing that dude and I there's a lot of things that I can mention. But I think the biggest thing that I mode is that we just say no, until he probably said this before, but the corset that we made, it wasn't like, a money grab. And it wasn't it was our why matters for that. Right? Our why was that we looked around. And the other course that we saw, we just didn't think that they, they were doing it right. And again, I'm not, I'm not throwing shade at those courses. I'm just saying that, for me, that was like when I teach in my classroom, because I've been teaching for eight years now, I like to do a lot of interaction, I like to get people out of their seats and stop trying to look at Facebook, you know, in between their kneecaps, while they're pretending that they're reading the book. And I'm like, you know, I want to get you involved. Because I think that, you know, experiences is a better way to educate. So getting people involved. And so I would just say my shameless thing would be, just go to PB J learning.com. And take the course, yet, oh, the only thing you have to lose is \$5. And a little bit of your time. So for five bucks is what that equates to, even if you don't like the course, for some reason, I'd want I'd be happy to hear exactly why you don't like the course, because we are happy to address and try to make it better. But your \$5 goes to educate a kid that one of the kids that I'm talking about, that's not getting this education in school. So we are partnering with radical empathy, so that we that those courses can be donated for free. So you pay \$5 to get it for yourself. But for each one, you teach one, so you get one course that then we get the course to radical empathy to give to students in you know, in a grade school or high school somewhere. So, you know, it's really, yeah, it breaks it down. So simply, you can do it on your phone, tablet computer. And like I said, it is this is not me doing a money grab, like, Oh, he's promoting a book, because he's getting so much. No, I'm doing it because yeah, I've gone around around trying to



Chris Jordan 1:38:25

teach him about human trafficking. You know. That's what it's about, you know? Yeah. Yeah, sure. Yeah. You know, some new wheels on his a spree folks. He's got a lotus, and need some wheels on him that That's right, what David's all about,



1:38:47

you know, what I'm doing is I'm, I'm trying to make myself happy for the day when I'm 8590. And I'm looking back, and it was like, what was I? What was I doing when I was 38 years old, with a running around trying to worry about how much stuff I could get with it, trying to get a bigger, bigger place. I mean, my Lotus is just fine with the wheels. It has the you know,



Chris Jordan 1:39:11

total stock rims.



1:39:14

Yeah, I got it went with pretty woman with cool straight up



c Chris Jordan 1:39:17

hubcaps on it. No, for no reason for rims.



1:39:22

Yeah. So now that I've got my super fly car, I just want to help the people. It really is, man. It's just about like, you know, in some of our legacy ideas that it's just about, I don't want to waste my time running around with, you know, to me with a superficial thing, right. Like, I don't care about like, you know, having more and more extravagant stuff. So, I just want to make an impact. And, I mean, when I found out about this, like 12 years ago, I was like, Are you kidding me? This is the most horrible thing I've ever heard. I'm like why are we have all fighting against it?



c Chris Jordan 1:39:55

And you have devoted your doctoral study to it.



1:40:00

Can I just went on a vacation and he sits by the pool and reads books about human driving?



1:40:08

The most boring sounding books, the seductions of quantification. Yeah. And I mean, there's



c Chris Jordan 1:40:15

a lot of to get together and go bowling Dave. Dude,



1:40:18

I bought a pink highlighter with you. I'm sitting poolside in Florida, reading this book. And I remember, we went as a family trip. And I remember my sister in law was like, What are you reading? And I told her and she was like, You got a highlighter? And I'm like, yeah, that will remember. I was like, I'll have to remember the good bits. And then she stopped my nephew. She's like, come over here. She's like, Look at this. She's like, he's reading this for fun. And that's when I knew I'm a nerdy criminal justice guy. Yeah. And I totally owned it.

 c Chris Jordan 1:40:50

At that point, you wandered out with pride and be like, you're not? Yeah,

 1:40:55

you know what, then I'll come back on the show again, and I'll list off all the all the books that I think that are great for people. And in the one. And there's ones that show like, you know, I know. So I'll cut it off there. Because I'll never get off this.

 c Chris Jordan 1:41:11

Literally, I'll have you send me a list. And we will add them to the curious realm store we will have so that people can get them soon. But like, like I said, Man, you are welcome on time and time and time again, this is why

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I wouldn't be back the

 c Chris Jordan 1:41:29

causes that we have on the show that are so near and dear to our hearts, because of people like Billy, and the work that he's done and the progress that he's made. I'm even getting choked up right now even just thinking about like, this dude and his daughter, that I that I met at, at an exhibit at Edo gaming conference, who, who now has built this beautiful thing with you to help stop things like this horrible crap up on our screen right now. Where people around the world have to be informed about what to look out for in, in a hotel that they came to stay at for a vacation. Like I've seen, I've seen this stuff at family resorts that I go stay at. That's it, that's Vegas, but I've seen it in the in the hotel elevator at, like resorts that I go stay at in Orlando, and stuff like that for work, man. We're like, Yeah, we're like, eight year old kids are taking the elevator with me all day. You know?

 1:42:34

Yeah. And, and, you know, the hospitality industry. As we're completing that course, you know, the more research that you do is, you know, it's like anything, the more you look into it, the more that you are like, wow, this is just so grotesque, that there's kids this young that are being trafficked out of hotels, and, you know, you know, anyhow,

 c Chris Jordan 1:42:55

that that leaves us on a great note, not dead. Not that that's like a happy note. But that that

leaves us on a point of conversation for next time that you and Bill you're on, to springboard to that to springboard about the hospitality industry and the slavery industry, and human trafficking and how prevalent it is within that, even within housekeeping and all that kind of stuff. So, one last time for shameless and proper self promotion of PB J learning, David, let us know where to go, where to sign up for classes, all that kind of stuff.



1:43:35

So tvj, learning.com, super easy to peep into learning.com you go there, the website's gonna smack you right in the face with exactly what we're about, which is trying to educate people. And it's just gonna tell you for each one, you're going to teach one. So you're just going to click right on human trafficking essentials, and it's just going to ask you to, you know, add it to your cart, yet it to your cart, for \$5. You know, you can teach one kid, if you want to do 10, you can help teach two kids, you want to do 24 Kids, right? So you can, whatever it is that you're, you know, your heart feels compelled to do, go ahead and do that. But it's gonna make a difference. Right? So you know, the \$4 \$5 that we're talking about before, it all makes a difference. And it's also motivation for Billy and i Because, you know, as we've, we've had to struggle to figure this out. You know, it everybody that puts in something for the course, it's just an affirmation to us, that we're doing it right that you know, that we didn't need to make this course. Yeah, that more people need it and that more people want it. And so, you know, if you're, if you're on the fence about it, I would say just just do it for five bucks. I mean, that's literally cheaper than a cup of Starbucks.



c Chris Jordan 1:44:46

And quite honestly, folks, I would encourage you for \$5 to not only take the course, but sit down and for that \$5 Take it take full advantage of everybody in your home. With ya. Bye Dollar corpse sit down for that



1:45:05

junior high O 's, they can start the course over from the day, I



c Chris Jordan 1:45:08

don't care if they're fit. I don't care if they're fifth grade man, this is a conversation that needs to happen. Because like we mentioned earlier, when Billy showed up at my house, to see my four and a half year old son asked permission to go talk to that boy. Like, gave me goosebumps and made my heart jump for joy.



1:45:31

Yeah, that was the right thing to do.



Chris Jordan 1:45:33

Because he's met Billy two or three times, like, to the point where to the point where like, he wouldn't go to bed. Because Billy was in the room. And he wanted to talk to Billy, things like that. So for him to still say, can I talk to him, to me and his mom, was a huge point of validation. And I think that that is such an entire part of this. Not just the necessarily stranger danger, but the willingness to have a conversation with somebody as young as four. And a real conversation where it's like, hey, treat him like a treat him like a 10 year old then treat the 10 year old, like a 20 year old man. You know, yeah, like they can process more than you give them credit for people. A whole lot more.



1:46:28

Yeah. And if you don't do it, somebody else who will? So it's not, it's not like, you have to be that moral entrepreneur for your kids. Because if you don't, somebody else is going to get it. Like if you think I'm not going to ever talk to my kids about sex. Well, at some point, either somebody else will or some pornographic material will do it for you know, your you got to jump in there



Chris Jordan 1:46:50

manure I keep you are bound to be a professor dude.



1:46:56

Like that's actually



Chris Jordan 1:46:57

quite literally with terminology, like moral entrepreneur. Kudos to you, brother.



1:47:06

Was somebody that was somebody else's terminology. I just hadn't just reuse it. But I appreciate the chance to be on the show. This is great. So thank you so much.



Chris Jordan 1:47:14

Anytime, once again. You. You're more than welcome. Billy, take us out one last time with PBJ learning. Reef cares everything else. David, thank you so much for your time. I know you need to go. Take care of yourself. And we'll talk to you soon, man.



1.17.22

1:47:02

All right, thanks. Thank you so much again. All right. All right, guys. Have a good night. Bye. Bye.

1:47:36

So first thing I'm gonna say is go to youtube.com. And go to human trafficking haters, channel, subscribe, get him over 1000 users. Once he hits 1000, that means that he can actually start posting little small updates and text updates. That's really big. Dave owns human trafficking hater. It's not part of what we do. I want Dave to have a completely separate place where he can do his stuff. Yeah, nothing to do with us. But we support it. I want you to go to PB J learning.com. And check out human trafficking essentials, you can click on it at the top. And when you get down to the purchase page or the purchase area. Just clicking there. You can decide whatever you want to pay. \$5 is great. Anything more is better. One plus is where it's at. Yeah, we're the average that we're getting right now are the place that's about the sweet spots about \$20 days. Like I said, we're going to give Chris a discount coupon which will knock it down to zero.

c Chris Jordan 1:48:38

I'll tell you right now Billy, as a teacher at a room a 12. If I didn't reach for a wouldn't do my job. And if I didn't see four light bulbs at some point during the night. That was my fault. What did on the kids

1:48:53

it's true. So let me tell you a little bit tiny bit about human trafficking essentials. It's a two hour course that you can ingest in tiny little bits and pieces. It works on your phone. It works on your computer browser, you can do anything you want with it. Everything is like two to five minutes long. Ultimately, it is a two hour course. 30 minutes of original video. There's instructional video, there's animated video, there's 90 minutes of lessons and interactive instruction. interactive activities are six times more, more valuable and they impart six times more knowledge than passive information like a video or just reading something and you can read more about that on our site will tell you all about it. So that's human trafficking essentials. It is a fantastic course to get you started and learning everything you need to know starting at definitions all the way to responses like what it is you're supposed to actually do if you encounter trafficking. It also includes a certificate that can be turned in for any type of job training any type of continuing education units if it does not work, we will refund your money. So we it is a completely Wow, there's no way you can lose with this course you're going to learn and if it doesn't help, there's nothing there's no risk.

c Chris Jordan 1:50:14

My question Billy, as a human being who loves a Big Mac? Well, I



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love a Big Mac, even though it's horrendous for me for the price



c Chris Jordan 1:50:25

of a Big Mac, is it? Is it not worth learning about human trafficking properly? Well, five bucks, and for five bucks, you get to teach somebody else. You get to teach your kid about this, you can teach a kid to be like, Hey,



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you will literally save a kid's life



c Chris Jordan 1:50:44

guaranteed, guaranteed guaranteed as somebody who worked and granted I cannot say this is this is straight up truth out of the hundreds of children that I taught between the ages of four to senior in high school, and people even older into 40. Over a decade of my life, hundreds and hundreds of people. I cannot say that I ever met somebody that was trafficked. Within that time. I have met people that have traffic been trafficked afterward. But I also didn't know the size of being trafficked.



1:51:26

It's a it's a huge mess. I mean, you know, you've heard me tell these stories about meeting people talking to them about being trafficked. And yeah, I've taken these. I've taken this VR experience in different places, and then find out that the people that are running a nonprofit that has nothing to do with trafficking, their child is being trafficked. I mean, I wear a shirt that talks about it, I get I get constantly, you know, brought up one of my friends wanted to volunteer with me. It turns out she realized after listening to a 45 minute conversation, she realized that she was traffic. And then a couple of years later, she realized that she was third generation traffic. On believe Wow, so as we're as you're saying, let's let's sign this thing out. So the thing that you're doing by purchasing a course through PBJ learning is you're actually helping radical empathy, Education Foundation, educate kids, students, in schools all across America. And if you decide that you want to donate to radical empathy, Education Foundation, you go to reef cares.org. And please, a couple of dollars a month makes all the difference in the world. What we are doing is we are prepping right now for a American walk an American wide tour, where we're taking headsets directly to the public and educating them and teaching them how this can actually happen. Reef cares.org It's an amazing opportunity that we have and we need all the help we can get. Chris, take us out.



c Chris Jordan 1:52:58

Hey, man, I can't even thank you enough for always coming on Billy always talking about this stuff. Like I said, every single time you are on. This is one of the hardest conversations that we

have as a show. Oh, it sucks targeted individuals is one thing. No offense to all you targeted individuals out there, things like that. And that's you, you are a victim of a technology that is beyond your means. That is beyond your control. When somebody specifically approaches you like a frickin lion approaches an antelope in a field. That's right. Because you are victim of all you are transgressive people. You are vulnerable in that way. And they see it and they spot it and they take care of it. That is nefarious on a hold to it. Learn idle about it. I'm on my show man but that is nefarious on a whole different fucking level.



1:54:09

It is learn pardon my language through human trafficking essentials on PBJ learning.com. It will blow your mind vulnerabilities societal vulnerabilities individual vulnerabilities poor ness and I'd say this that I saw a recent video. The thing that left me speechless Was it someone had been trafficked for years. And what she said was poverty is the biggest



c Chris Jordan 1:54:37

pimp damn right. Damn right in America every every single one of the victims we have Jeffrey Epstein, America every single victim of galane Maxwell and Jeffrey Epstein. It was done because of the money that was provided them.



1:54:55

That's it and it works for labor trafficking. It works for sex trafficking is poor We are broken. We need help and these victims. Yep, there people are just waiting to be victims. Period. Yeah, we're poor.



c Chris Jordan 1:55:08

Yeah, absolutely. Billy, as always, man, thank you so much. Hey, thank you brothers this I mean, this goes this and this mission for you, for me goes beyond this show it goes into personal friendship, it goes into the, the fate of my young son on the other side of this wall, to to see that to see your dedication to this David's dedication to this. It it's great to see you guys getting the recognition you deserve for the work that you have done for years. Thanks. So kudos on the psychology today. Kudos on FBI reaching out on on you know, local sheriff's reaching out with everything is beautiful, man. So fantastic. Man. I can't even folks the concept of human trafficking, the concept of taking advantage of our fellow humans in that way, our most vulnerable, vulnerable human, they go well, and you know, we were once again, we always think about it in terms of children. But the most vulnerable



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is 70 to 95 year old people Yeah, inside of you know, elderly homes. I mean, it's right and people Yeah, kink for that and they liked the ones that hey, we know what's going on. Oh, hey,

c

Chris Jordan 1:56:38

you got the you got the whole joke from for you got the whole joke from Happy Gilmore where they're making the friggin quilts or, you know, making the crocheted blankets and stuff with the grannies. But at the same time, yeah, man. Those things happen, those things are happening, they are real, it doesn't change and we've got to do something about it. We've got to bring it to the forefront we have to be willing to have the uncomfortable conversation. And with that in mind, we're getting ready to come up to segment number two about an uncomfortable conversation and the conversation going on right now in our society regarding the Spotify Exodus regarding Neil Young and Joni Mitchell who has now joined Neil Young in removing their music from Spotify now now granted Billy that was one of the what are the odd odd things amongst this is the fact that like Blackstone an investment company

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1:57:52

favorite friends

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Chris Jordan 1:57:54

who is investing a lot of stuff and a feel free to look this up this is from the Blackstone website they actively about a year ago brought in the former CEO of Pfizer is one of their head advisors. fact this is a fact and make of all this information what you will I am putting forth no hypothesis I am putting forth no theory I am just stating for random facts. Fact one, Blackstone was the you brought in the former CEO of Pfizer as their head advisor to their legal team. So in addition to that, Blackstone is half owner in a company with hypnosis who a year ago purchased 50% of all of the royalties of Neil Young's music coincidence coincidentally and even more coincidentally is the fact that the it it's come out the fact that there there is even a connection between hypnosis and in Pfizer and and the buying of a great number of people's rights and is this connected to the whole Spotify thing? You know now

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1:59:32

add for other people that you can look up Blackstone and find out that they are purchasing entire subdivisions. Yep. So that it will generate revenue for their shares the stockholder so to speak, which include people's retirement funds. So let's interesting let's talk well, we don't have to talk about it but I mean, yeah, get up yourselves. Well, your own research,

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Chris Jordan 1:59:55

it's just a it's an interesting fact. And it was one of those you know, As a lot of money is going on, it's a lot of as a lot of the time my wife points out, hey, you know, I don't know if you need to necessarily talk about that. And even our next segment true was granted. My wife loves me. My wife loves the show. She's been on the show. She's been not on curious realm, but on dudes and beer. And she has been a proponent of this show since day one. I think mainly because it got me out of the house Tuesday nights, however,



2:00:29

put you in a room.



c Chris Jordan 2:00:33

It's also the fact of house yeah. It's the fact of she has supported me in this endeavor. And on occasion, yeah, I'll come to her with a guest or a topic and be like, do you think I should cover this and she's like, I don't know. That's hot Tater. Rittenhouse was one of those. For episode one of this. And this was one. And I was like, I think it needs to be talked about I think I think it needs to be broached, we need to talk about it in the in the sense of what is opinion, what's not opinion, who is media who didn't media? I'm, I'm granted media passes for things. But am I the media so to speak? Hmm. I don't know.



2:01:24

Did you go to journalism school?



c Chris Jordan 2:01:25

give a damn if I went to journalism school just



2:01:28

that's one of those things.



c Chris Jordan 2:01:30

But these things in the spirit, these facts being put out there. It's one of those that you're like this is this is curious. And it's interesting. And is it the source? No, probably not. Neil Young is always been Neil Young and always been an outspoken proponent of things. I think it's really interesting bounded a thing or opponent of things as as Joni Mitchell, as is the Foo Fighters, things like that. But people that are talking about taking their music off platform. Now. I also understand fully the other side of the argument. And the fact of Joe, Joe Rogan is a he's just a podcaster. Man. He's sitting there having conversations with people. Yep, that's right. And like he says, and we'll air the video after commercial and our segment coming up with Todd Cochran from blueberry. You know, as he says in that video, like, Hey, these are people who are topping their field, the two episodes that request were with people that are topping their field, like literally the creator of mRNA, vaccines, techno technology. The technology for m&r is on the the patent holder. Yeah, one of the patent holders for it. So as opposed to your average Doctor Who is giving you their medical opinion, here's a medical opinion from the doctor who helped create the technology used to create the technology. So is it misinformation? Well, you know,



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I don't know if you don't mind me saying I mean, go ahead is that he's been accused of misinformation. Yes. Yet, no one has defined what that misinformation was. Yeah. And so you know, I would just suggest people do their research and see if you can figure out which part was misinformation.



c Chris Jordan 2:03:35

Yeah. And hey, may I have to listen to a five hour long interview to find out to



2:03:39

see anybody actually expound upon which medical misinformation there? Yes, yeah. And these are, do your own research,



c Chris Jordan 2:03:47

do it do and my audience knows that my audience knows to do their own research to read numerous articles from numerous sources, things like that. But coming up after this commercial break, we will actively be hearing from Joe Rogan's mouth himself, we will be listening to his apology, his explanation of what his show is, what it's about what happened in those episodes, what this whole situation is about, and then we will be joined in a pre recorded conversation for our second part with Todd Cochran, CEO of blueberry podcasting about how this situation impacts the podcasting industry, what it means and what the possibilities are. We will get into that and more right after this, folks. Stay tuned. With the rising attention to the health benefits of cannabis and cannabinoids, including CBD, drew him science has become one of the premier providers of full spectrum CBD and CBD related products using a proprietary spideroak process. Through him science extracts maximum maximum benefit from the whole plant buds, leaves, stems, seeds, even roots. Every part of the plant is used and then reused to formulate a rich, complex profile of CBD, CBD derivatives and terpenes guaranteed to provide the relief and benefits you need daily. Visit true hem science.com to experience the best CBD oils, edibles and topicals on the market today and use code curious seven to save 7% off your entire purchase of \$50 or more and get to 25 milligram CBD cookies or brownies free. That website again is true hem science.com and the code is curious seven. The curious realm Podcast is your source for the latest and greatest news and events in the world of the paranormal, esoteric and forbidden knowledge and there's no better way to spark the conversation then with items from the curious realm store choose from fan favorites like hoodies, mouse pads, coffee mugs and more. Buy books and items from your favorite curious realm guests. Get your hands on the latest gear for paranormal investigations and experiments we discuss on the show open your web browser and stop by the curious realm store at curious realm.com forward slash store to buy the latest curious realm where and out of this world gifts for yourself or your family or a mind that you want to open. That website again is curious realm.com forward slash store Have you considered starting a podcast? Looking for a way to make your business a voice of authority in an industry? The podcast Cadet is the solution for you. Whether starting a podcast for yourself, your brand, business school, church, or just plain fun. Podcast. Cadette is here to

help you navigate the waters of the podcast industry specializing in one on one consultation and training with industry professionals in fields ranging from podcast technology and editing, to distribution monetization and even social media strategies. Podcast Cadet tailors their services to the specific needs of you and your podcast. Do you already have a podcast and trying to find ways to engage and grow your audience? Sign up for your podcast Cadet audit today. And let us help you explore new and exciting ways to leverage your content and elevate your podcast brand a whole new level. From consultation workshops to affordable podcast production and maintenance packages. Podcast Cadet is your one stop shop for everything podcast related on the internet. Visit [podcastcadet.com](http://podcastcadet.com) today to sign up for your consultation or training and use code curious wanting to save 20% off your entire purchase. That website again is [podcastcadet.com](http://podcastcadet.com) And we are back from commercial folks. In this segment we are going to be joined here in just a moment by Todd Cochran. He is the CEO of blueberry podcasting. He's a good friend I've been on the road with him recently. We will be talking about the recent kerfuffle with Joe Rogan and the Spotify Exodus, the number of artists talking about leaving Spotify, and what kind of dangerous precipice this leaves us on in the world of podcasting in the world of free speech in the world of content creation, and of course, worries of deep platforming out there. So let's hear it from the man himself. Let's hear it from Joe. Here is the apology that he recently put out on social media. Hello, friends,

2:10:33

I wanted to make a video to address some of the controversy that's been going on over the past few days. And first of all, to say thank you to everyone that sent love and support. I truly, truly appreciate it. And it's been very nice to hear from you. I want to make this video first of all, because I think there's a lot of people that have a distorted perception of what I do, maybe based on sound bites, or based on headlines of articles that are disparaging. The podcast has been accused of spreading dangerous misinformation, specifically about two episodes, a little bit about some other ones, but specifically about one with Dr. Peter McCullough, and one with Dr. Robert Malone. Dr. Peter Makalah, is a cardiologist, and he is the most published physician in his field in history. Dr. Robert Malone owns nine patents on the creation of mRNA vaccine technology, and is at least partially responsible for the creation of the technology that led to mRNA vaccines. Both these people are very highly credentialed, very intelligent, very accomplished people. And they have an opinion, that's different from the mainstream narrative. I wanted to hear what their opinion is, I had them on. And because of that, those episodes in particular, those episodes were labeled as being dangerous. They had dangerous misinformation in them. The problem I have with the term misinformation, especially today is that many of the things that we thought of as misinformation just a short while ago are now accepted as fact, like, for instance, eight months ago, if you said, if you get vaccinated, you can still catch COVID. And you can still spread COVID, you would be removed from social media, they would ban you from certain platforms. Now, that's accepted as fact, if you said, I don't think cloth masks work, you would be banned from social media. Now that's openly and repeatedly stated on CNN. If you said I think it's possible that COVID-19 came from a lab, you'd be banned from many social media platforms now that's on the cover of Newsweek, all of those theories that at one point in time were banned. Were openly discussed by those two men that I had on my podcast that have been accused of dangerous misinformation. I do not know if they're right. I don't know. Because I'm not a doctor. I'm not a scientist. I'm just a person who sits down and talks to people and has conversations with them. Do I get things wrong? Absolutely. I get things wrong, but I try to correct them. Whenever I get something wrong. I try to correct it because I'm interested in telling the truth. I'm interested in finding out what the truth is. And I'm interested in having interesting conversations with people that have differing

opinions. I'm not interested in only talking to people that have one perspective. That's one of the reasons why I had Sanjay Gupta on Dr. Sanjay Gupta, who I respect very much, and I really enjoyed our conversation together. He has a different opinion than those men do. I had Dr. Michael Osterholm on at the very beginning of the pandemic. He is on President Biden's COVID-19 advisory board. I had Dr. Peter Hotez on who is a vaccine expert. I'm interested in finding out what is correct and fight. I'm also finding out how people come to these conclusions and what the facts are. Now, because of this controversy, and I'm sure there's a lot of other things going on behind the scenes of these controversies, but moved his music from the the platform of Spotify and Joni Mitchell and apparently some other people want to as well. I'm very sorry that they feel that way. I most certainly don't want that. I'm a Neil Young fan. I've always been a Neil Young fan and at the end of this

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Chris Jordan 2:14:25

show continues to go on about his apology about how much of a fan he is things like that. Please welcome to the show. Todd Cochran, how are you doing today? Thanks for having me on. You're You're very welcome. Welcome to your first episode of curious realm. You've been on other shows of mine previously, but whenever I saw this situation, hit on social media. I think you really hit the nail on the head with the concerns that are out there. I mean, the reason specifically that I wanted to have you on is because you are a platform provider. You know, you you are a distributor to platforms of podcasts like this show, this show is distributed via blueberry to podcast networks. So it can, it can be disturbing whenever you hear things like, remove this content.

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Or let's censor or let's put a warning or let's moderate or whatever the word may be. Yeah, it's it is concerning.

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Chris Jordan 2:15:39

Yeah. And I mean, even this show, Todd, whenever I was making the intro, I toyed with the idea. Because whenever dudes and beer first started, we had like, a little a little disclaimer that played at the beginning that was like, you know, the, the People's Court music with Beavis and Butthead and all kinds of things. And my wife was like, No, don't don't put like a trigger warning or anything on there. Because you're just having conversations with people about different topics.

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2:16:11

And, you know, conversations today can be dangerous, depending in the eye of the person that is listening to them. But yeah, you know, I think, you know, if we look at what's going on with Joe, you know, he's, he's, he's a definitely influencer out there. He's got a big audience, probably, I think Neil Young probably wishes he had as many fans as Joe did right now. But you know, and I'm a Neil Young fan, too. But let's, let's just think about this in a broader context. And let me be very, very, very clear from the very getgo as a podcast hosting provider, we

have a very set defined terms of service, we have your do's and don'ts. And our don'ts are very limited. Our dues, or don'ts are Don't Don't say you're going to hurt somebody, or imply you're going to hurt somebody. And don't Yeah, don't do hate speech. You know, in in Yassa, he is in most people don't even realize this a hate speech is actually protected by the US Constitution. Now. If you say what? Well, basically, you can say what you want to say, I'm not saying that, it's not going to be free of consequences, it's right. And you may be dropped from a platform because the platform does not have to, you know, they don't they can have on their platform, what they want to have on their platform, their business, you know, and so they can choose to remove or to put warnings as, as appears Spotify is now doing Yeah, but I think what my approach as a podcast hosting provider is I'm protected as a company under DMCA section 230, that, basically, that which a lot of companies don't even really follow anymore. And because Joe is creating a show for Spotify, they're ultimately responsible for his content. But sure. For me, I don't have any influence. I don't pay anyone to create content for our company, besides the content we create on our own. So I am not in the business of going out and doing journalistic review, or editing, or censoring, or saying no, you can be here now, given that if you do something if you're a white supremacist and you come on in you're invoking hate speech. Well, you know, you might ask to find yourself a new hosting platform. Yeah. But, you know, we react to complaints from listeners or for something someone says, Harry, and then I have a legal counsel that goes in and listens to the content after it's been, you know, reported to us. Yeah, and makes a decision. I can count on one hand over the past 15 years, the number of time we've had to ask someone to leave. And oh, wow. So it rarely happens. Now. I'm a private company, I can have what I want on my platform, and so can Spotify. But I think the piece that's really missing and we should also say here, Chris, Joe's technically, no longer a podcaster Yes, show is technically a audio program that is distributed by Spotify.

 Chris Jordan 2:19:36

Yes, he is the Spotify original now.

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That's right. In the original. He no longer has a show, like your show does where people can follow or subscribe and basically have a publicly available RSS feed. And that's, you know, there's a big difference here. So which

 Chris Jordan 2:19:54

which was what the 100 million dollar buyout was for. I'm sorry. Are you any podcaster out there I worked for? Well, free speech systems. I was an on air producer for Alex Jones at one point, that's one of my, one of my secrets in life. But even even stuff like that, whenever you're doing that, like people don't understand number one, a. All I did was book guests, and push buttons, man. Like, if I got politically involved or enraged with every single show that I ever pushed the buttons for Todd, I'd be a broke man. That's That's true. You know, like I can't I can't make a political stand at every single live show that I go out and produce, you know, and you like you're saying can't necessarily make that political stand every single time that you are distributing a show through your system,



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while we don't even look at the content. So there's no way we've been triggered. So that that's the key here. But let me be clear about my position here. Yes. Podcasting in its truest purest, free open market system. Is the last bastion of free speech. Yeah. Now. Why do I say that? Well, even though that individual Alex Jones here just talked about was kicked off just about every platform. He was off apple and he just about every platform that had a content review team, they bounced him off his platform. But today, you can you either like this content, or you hate his content, or what he doesn't matter. Where you where you fall on that spectrum. Yeah. But he's still on the air.



c Chris Jordan 2:21:50

Yeah. Because he, since day one has been putting stuff out through his own RSS feed and through and is his own website. Even now, even with all that went out and started his own platform called banned video. So you want to ban me? All right, I'll just brand it.



2:22:13

Right. So he has a, you know, the reason the reason it really pisses people off does that he has a public podcast RSS feed that's easily subscribable. To you. And here's the funny thing. Apple banned him. Yeah. But you can still subscribe to his show manually, through the same app that banned him. So yes, it is an interesting dichotomy here in that where people are worried today about being censored. I think the bigger beauty is no, you can't if you have a podcast, and you control the.com, and you control the RSS feed? Yep. And you may have to find a different hosting provider, you may have to spool your own servers up if you have to, if you're that controversial, where no one will do business with you. But where there's a will there is a way and people just they you know, they may lose it again, speech has consequences. Yes. So, you know, the free in his freedom of speech is not free of consequences. Because if I say something outlandish on here, that can mean consequences, right?



c Chris Jordan 2:23:30

Sure. Sure. Like, I may not buy you a beer next time I see you but right, you know, other than that, I'm not gonna like there has never been a time that I have not released the content that I have not put it in. I mean, like we had a dude back in the day, that straight up, walked out of the studio and never came back to the show tonight. released it, put it out there. I don't I don't edit conversations because of some of my broadcast experience. I don't want people thinking that I'm chopping up their message. Right now.



2:24:04

Again, I'm not endorsing Yeah, condoning collaborating, being whatever label you want to put on me, I'm not any of that. I'm just here to say one simple thing. There's a reason we double fingered the establishment in 2004 with podcasting, because in that event, when podcasting originated in order to get on a platform, you had to make a deal with a man you had to sign the

contract you had, if you wanted distribution, you had you really had to, to make make a deal. Well, we made our own distribution platform, we made our own open, open since back then basically the genie cannot be put back in the bottle along the podcasting Long Live Free surgery. So I think here are the real key is and, you know, hypothetically said of Joe's kicked off Spotify? Well, you know, his critics are gonna be really pissed because in about an hour or however long it takes his tech team to get things spooled back up. They'll be back on. Oh, yeah, yeah. You know, and I don't think people want to silence Joe, they just want. But But again, I think his statement there was very, very accurate. I, you know, I took some I took some grief in the early days because I was not, you know, I spent 25 years in the military gives me a little different perspective on the Chinese. And, you know, I have no issues zero issue with the Chinese people, but the Chinese government, that's a whole different ballgame. Yeah. And, you know, they talk about all the things hear about what's happened over the past two years, but they don't talk about the human rights. They don't talk about people being ghosted in it, you don't hear that conversation come up with, you know, in big discussions anymore, we don't. So for me, it was always it's always curious, the battles people choose. Why are we why are we fighting to have those that have been swept off the streets and taken to internment camps freed? Well, you know why? Because you don't know about it. Families are silenced if they if they complain. So here in the United States and other countries, we have the ability to protest our government, we have the ability to protest businesses. And here's the most important thing. We are allowed having an opinion that, well, you know, it may be wrong, but you can have an opinion.

c

Chris Jordan 2:26:48

That's right. And like he said, Hey, man, sometimes I get it wrong. And when I do, I apologize. I get things wrong on this show. And when I do I apologize. Like I got no problems back walking, anything that I say, I am not that committed to any hypothesis I put out there, Todd.

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2:27:07

Yeah. You know, it's, it's, it's, it's, I call it radio speak, I can have an opinion. Let's see. So let's, let's say let's use a fictitious company, the x, the the Bugs Bunny, Acme dynamite company. And if there's an Acme dynamite company, I am not making any reference to you. I'm talking about the Bugs Bunny cartoon. All right. So if I said, the acne dynamite company and Bugs Bunny is killing people. Versus in my opinion, I think the Acme dynamite company is killing people. Yeah. Okay, so can Acme still sue me? Either way, sure. But they have a much better chance when I say they are, versus my opinion is now you can still get sued for having an opinion, it's going to be a little harder for it's probably gonna cost you the same amount and lawyer fees. But in the end, it may cost you more from, you know, from a liability standpoint. But people are allowed to have an opinion and they're allowed to state their opinion. And, you know,

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Chris Jordan 2:28:26

this country was founded on stating your opinion and stating it wildly, so loudly that one of the facts that we bring up on the show all the time, Todd is that it was less than 20%. That stated that opinion loudly.



2:28:42

My grandfather, you know, God rest his soul. He used to play devil's advocate. He had his he had a staunch political view. And people would show up and he had a little shop and they would hang out he had a sawmill. And so people, you know, people just come over and you know, talk, surely talk politics or whatever. And I would be amazed as a young teenager sitting on a stool. Listen to these old fellas talking that he would all of a sudden just take up. I'd be like, What is he talking about? I know, he doesn't believe that. He would be the devil's advocate in the guy in the conversation just to just to drive conversation, he got a big kick out of doing that. You can't you have to be very careful. Very careful



c Chris Jordan 2:29:25

who you advocate. We have been on this show, whatever. I'm very careful because of course, my experiences with previous employers whom I was like, hey, you know, you could you could literally say, I believe that the government paid somebody to go kill a bunch of children so that they would take your guns you could say that. That is a hypothesis. What you can't say is children didn't die. There are two there are two different and things there. And there's a reason why Alex went before a bunch of courts and why he's losing court cases and things like that. That is not protected by your first amendment right as the media. And nowhere granted does Joe Rogan claim to be the media. So he is just a dude, having conversations.



2:30:23

And I think what it is, is we've got to such a fevered pitch Yes, in this country, that immediately when you say something that does not fit for the record, I don't listen to mainstream media anymore, because in my opinion, it it leads to mental health issues and cortisol junkie. No, but again, I'm not a doctor, I have no factual basis on that. But in my opinion, the mainstream media is not healthy for one's amygdala. So whereas so, I think here, what we have done is people have, in my opinion, become a little bit. I don't want to use the word because people are gonna flip out. Okay, yes, we've lost a lot of people. Yes, this has been a terrible pandemic. Yes, you can have your opinion on. On vaccines. You and I both for Vax, we then CES, we had to have a vaccine go to CES. And I'm not a vaccine denier, all this stuff was in military it was shot false up. But if I say it knowing that if I talked about ivermectin people were like, Oh, my God, you're you're you're a VAX denier? No, I'm not. Here's



c Chris Jordan 2:31:53

a test. Here's a test for you. Guaranteed, because you just mentioned that word. This is a pre recorded segment. Go listen tomorrow night and guaranteed that part will be muted on Facebook. Guaranteed. It happens to us all the time. If you say that word. Yep, it is a word. Not even joking. Not even we have had like Dr. John Hall, like, does respiratory therapy and anesthesia and stuff like that? Yeah, straight up. And you want to talk about like, censorship, folks. Like we back in back in the day, Episode 293 was straight up banned in nine countries.

Because we were talking about the end times with with an archbishop, like that's an episode with an archbishop that countries like Iraq and Iran and stuff like that banned. Right, because of the topic that we're talking about. Yeah, so I



2:32:59

think hear what we have to do is, and unfortunately, I just don't think people can do it. I don't think people can just, we're not allowed to have free will anymore. You know, what, what is what is I can make an opinion for myself, I can make a decision. Yeah. You know, they don't, they don't want us to make a decision anymore. And they want it to be. And it's a little oversimplification of things. But it's very, it's really kind of scary here, if you think about some, because I would have never thought in 100 years that we went to be having people would be freaking out about talking to a doctor, a you know, a real doctor, not several



c Chris Jordan 2:33:50

award winning doctor



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and having an opinion about something. It's pretty flabbergasting to me. But yeah, again, this is the times we live in. But I think from a just from, you know, let's not get into that whole again, I don't have an opinion on any of it. I'm just have. I'm just we're just having a conversation. But in the end, in the end, what it really boils down to is that Facebook can do what they want to do. That's right. If I can do it to do YouTube, that's just a business model, they decide that they how they want to how they want to operate. If you have your own website, your own.com you have your own RSS feed, you essentially can be guaranteed that you can say whatever you want as crazy as it may be or may not right. And the consequences will fall where they may based upon whatever comes out of one's mouth.



c Chris Jordan 2:34:51

I would I would recommend having yourself a legal team. Is that is your intent to just let things fall out of your mouth?



2:35:00

Yeah, you know, if you're, you know, it's one thing to be around, you know, having a beer with a couple of friends talking. But there's another thing to put something out in public. Yes. You know, it can be detrimental to your to your financial well being and the job that you have



c Chris Jordan 2:35:16

have. So that was part of the original rules of dudes and beer whenever people sat around, like,

we had, like a little disclaimer that guests signed whenever they came in. And it was like, if, if it's something that will get you in trouble at work, might get your kid in trouble at school, because you said it. Your grandma might like cry, just don't say it, because we don't edit it.



2:35:42

You know, and I'm not here to debate anything about what was sad. That's, that's up for the general public. Absolutely. Because again, previous speech is not free of consequences. And you you have to live with what you comes out of your mouth or your guests mouth, or you have to make the appropriate disclaimers. And and you move on. But I think, my my opinion, is that what we have here with podcasting is pretty doggone precious. It is. And it's, it's really, unlike most anything we've seen now, you know, okay, so you can have a, you can have your website, you can put video or audio on it doesn't have to be a podcast, and sure you have the same effect, right. But the real difference has been here is we have this global megaphone now through distribution that allows our message to get really everywhere on almost any platform. Yeah. And if for the 99.999% of people out there creating content, you're probably never ever going to be the subject of a, you know, 250 Doctors writing a letter to a company saying, hey, we need him censored. Yeah. They didn't ask for his removal. But they asked for some, you know, for some disclaimers.



c Chris Jordan 2:37:05

Yes. And, you know, that is what eventually came down was like, Look, we'll put a disclaimer on shows, things like that. And I mean, granted, you know, if you're creating a show, there should already be a disclaimer of the fact of like, you know, anything here is not the opinion of our of our sponsors,



2:37:27

for unless you say it is oh, we mean,



c Chris Jordan 2:37:31

there should already be a disclaimer there at the beginning of the show. There is on broadcast, like that's FTC regulation. And that's, that's part of what I was about to ask you was, because Be careful what you ask for folks, whenever you say, regulated, regulated, regulated, regulated, because boy, howdy, as soon as the FCC or FTC steps in, I mean, I just had a conversation with my buddy the other day, who owns a distribution network that puts things out on Roku and Amazon Fire, things like that. And he was like, I think, I think we're going to drop the kids segment that we were looking at doing. And I was like, That's a great idea. Because once you label something as, quote, children's content, like you've got a whole different level of responsibility



2:38:25

now, and YouTube has really cracked down on that as

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Chris Jordan 2:38:27

well, not just YouTube. And that's the thing once they started making original content, they came underneath FCC rule. You know, I suppose there's, there's a difference there. And it's a really fine line difference. You know, like, when I started my podcast network, I went out and actively joined BMI and ASCAP. Because I saw it coming down the line like it will eventually come the fact of you used a clip from one of my shows, where's my royalty?

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2:38:59

Well, they're already collecting. Yeah,

c

Chris Jordan 2:39:01

NBC, you're out there using clips from my show with a guest that I had. Because this was a relevant topic. Where's my royalty? I get paid my point 003 cents on the download. You know, and yeah, like there are all kinds of things like that. So where do you see that going? When it comes? Because like you said right now it is still the beautiful wild west. When it comes to podcasting, like there were 17

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2:39:35

or 17 years in the wild west. So I think we're I don't think the Wild West is going to change anytime soon. But when does it come? For us getting paid for our content that's used without our permission? i That's That's a good one. I don't know. But you still, you know, here's the thing, you can still go back to those studios, whoever use your content, say listen, I take it down. shouldn't matter permission? Yeah, you still have that. Right. So that's, you know, everything we create here is, you know, obviously going to be the copyright of your show. Sure. So, you know, I think that you have the ability to to protect that, and you should protect its usage now. Yeah. Yeah, I just do a little tech show, I do a show on podcasting. And, you know, it's not like something that's gonna get quoted in the news, per se. But I think that maybe,

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Chris Jordan 2:40:29

you know, Todd, I think I think honestly, you you don't give yourself enough credit. You, you and Rob Greenlee both, I mean, you're, you've been around the industry for a lot of years, man, and y'all are together, really. But kind of like the Lewis and Clark,

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all, we have to be careful when we talk. Because, you know, sometimes we know stuff that we're either NDA under or someone had submitted to us and competent,

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Chris Jordan 2:41:01

sir. And even whenever I invited you to come on the show and talk about this and talk about the post that you made, I followed it up with, I fully appreciate if you cannot, or are not willing to do that. Well, no, in reciate, that

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2:41:15

well, I'm pretty, you know, is is you know, I knew your money already. I'm pretty open here. I'm open book. So I think when the in the end, you know, having been in the podcasting space now 17 years, it's, I feel it's part of my duty to remind people on a regular basis, what we've created here, and what's different about it, and, you know, the politics and opinions and campaigns are going to fall where they may. But in the end, again, as long as podcasts remains open, and we're not locked into a platform. And Joe signed a contract to be on a platform, and I'm sure there's all kinds of language in there about don't hurt the company. And you know, you know, so he may be borderline up against some contract tissues. I'm just guessing. Because I've, I've seen some entertainment contracts before and they're thick as a novel. Oh, yes. So, so I'm sure they've dotted their i's and cross your t's. In reviewing that. So maybe, you know, maybe that's why the Joe hadn't been announced his apology, maybe they said, Hey, you're hurting us here. stock price is going down. We need some damage control. You need to issue an apology, maybe I don't know,

c

Chris Jordan 2:42:37

you know, man. Like, like we were saying before the show, Joe is a pretty still regular guy as far as like people of that ilk of celebrity go, you know. And I think he's friends with quite a few of the musicians that were kind of supporting and pulling up behind Neil and in Jodi Jo, or Joanie rather, Joni Mitchell, who also pulled her music in solidarity with Neil and the Foo Fighters were talking about it, things like that. And I don't think Now granted, minute wise, and this is the point that I've made Make no mistake, they made \$100 million exclusive deal with a man they aren't going to sour that deal over some downloads. And if you think that the minutes listen to be it foo fighters, Joni Mitchell or Neil Young, combined, compare to the minutes on air. The people are listening to of Joe Rogan. You're wrong.

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2:43:46

And it says recurring and it's fresh and recurring.

c

Chris Jordan 2:43:49

It's fresh, it's evergreen content. You know, no different than the music. But at the same time, when you're talking about minutes, listen to an opportunity for ads. You're, you're talking about a vast difference there.



2:44:04

You know, I've listened to exactly two episodes of Joe's podcast in the entire time he's been podcasting. I'm not even a subscriber to a show. It's a really you can't be a subscriber, you got to be a subscriber to Spotify to get it for free count and whatever. He gets a bunch of ads, but you know, I've listened to two of his episodes before he made the move over there. And, you know, for me, it's like, yeah, he's a great commentator. He's a great interviewer. I could say the same about Howard Stern being a great interviewer. But do I have Sirius XM? No, I don't I don't have Sirius XM. So the only thing I hear about Howard Stern is excerpt clips from certain, you know, topics that they may have that makes it in the news, but you know, don't get me wrong. Another great interviewer and sub steps that's been on Howard show has been pretty controversial. Well in their in, in not necessarily what Howard says, But what some of his guests say he made so



c Chris Jordan 2:45:06

because of controversy. Right, you know, like, yeah,



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he's able to get Yeah, he's he's a master of pulling things out of people that they never want to say that they shouldn't say that they do say in the show. Yeah, say that three times real quick.



c Chris Jordan 2:45:20

Yeah, yeah, exactly. Exactly. Oh, it's, it's pretty interesting and to see that. And you know, you've heard me say it at podcast conferences, Todd. As someone who's worked in broadcast and been on been on the producer side of things, they're the engineering side of things. They are chasing our coattails as pod. Oh, absolutely. We have stolen their drivetime audience. And we've stolen their cubicle audience, people can no longer like listen to 101 K lol in there. And see, that's how drilled that is into my brain. That's a station from when I was in high school in Houston that hadn't existed in 25 friggin years. But it's still my go to.



2:46:12

Here's, here's the thing, I think about radio radios very powerful. They're a multibillion dollar industry. They're not going anywhere anytime soon. But they have an aging audience. Yes, I know, my kids, who the oldest is 34 Do not listen to radio, they listen to streaming music, they have their own music libraries. I am getting their cars and I see what they're listening to. And I I'm the age group that still with radio is our age group, you know, I would say 40 plus. So what will happen over time is the radio influence will continue to to drop. Now, where do people tune in for news and information? Well, if there's some national disaster, there's a storm, you know, people want to know what schools are closed. But now schools are getting the point where they just send parents attacks. They get it, you know, they're using modern technology to form it's not necessarily on the radio. We do have a couple of local radio stations here in my small town that, you know, where the car dealerships still advertise and that kind of thing. So they're going

to be in business for a while. But the they have to move. And I think the telltale signs of this was five, six years ago, I would be at a radio conference. And we'd be talking about podcasting. And the whole room would empty of the 500 people there when they went out to get a drink and 50 people would remain while the session was going on. And the table has turned the last radio conference I was in, no one laughed. They were to get a drink. They stayed. So they're definitely taking notice. But the problem with radio is Chris, the format can't be duplicated, because we have a had to have our 1421 2842 and 55 minute break for advertisements,

 c Chris Jordan 2:48:12

right? That's right, I take a break at the end of a guest. It might be like we came out of a commercial break into you.

 2:48:21

But it means that a holdover from your radio days is

 c Chris Jordan 2:48:26

that way is me with a branded show. That's the opportunity for me to be able to sell the space to advertisers, I give a damn about right for products that I give a damn about as opposed to like, yeah, let me let me check mid roll ads and hope that some political stuff goes through so I can get a decent goin, you know what I mean? But yeah, that's from my radio days is if I'm going to control something, I'm going to control my brand. I'm gonna I'm gonna control the fact that like, if I'm selling something, it's a product that I actively use, right? I make the Squatty Potty joke all the time, no Squatty Potty users. But I make that joke all the time. Because hey, if you want Squatty Potty money, it can happen if you've got 100,000 downloads, you know what I mean? But if you want to go out and make some coin as a local podcaster get yourself a niche podcast, and find local businesses and sell them a spot for 50 bucks a month.

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Yep, you know, but that niche in podcasting is hard. Especially geographical.

 c Chris Jordan 2:49:30

It's harder now. What's COVID happened you could meet like people were scalping video cameras man. It was like buying crack off the street trying to get a video camera It was crazy. And that's just it but you know like you said there's that that broadcast mentality and to see them not leaving the podcast room now. In a be your heart Press to listen to a radio show and hear the end of it not hear, like, tune in for the podcast after, right on the website, download the app to tune into the podcast after the show. You know, all that. So

2:50:14

in the aka so called self proclaimed number one podcast listening platform that aka we won't speak of that company's name starts with an AI. But you know, they claim but you know, I look at their global podcast statistically hmm, I don't think so. You know, your numbers aren't where they were you attribute them to be? Maybe there's a lot of consumption of your internally created content, but it's surely not of any external podcast as people are listening elsewhere.

c Chris Jordan 2:50:43

Yes, yes. And you know, even even even the one that claims to have started the whole podcasting movement is one of those that like, I don't much pay attention to it, I'll gladly advise anybody to go on to any platform, but I have I have yet to ever see it comprise more than 20% of my downloads.

2:51:07

Well, it all depends. Every audience is a little different. You know, it depends on the audience makeup, you know, I have a big following of listeners on my show that are on our Android users. And I was voting, listening on Android when you know, everyone else was stuck on Apple podcasts. So it's just like, you forgot about the other 50% of people out there. Yeah. So well.

c Chris Jordan 2:51:30

We have quite the involved Facebook group and audience that tunes in and even even some of them, the privacy mongers that they are more like, are their platforms other than Facebook or YouTube define this. And I was like, we're actively testing live stream directly to our website right now, which is actively available. So yeah, like you can we have an app that's available that you can side load onto your device? If you're an Android user, on our website, it is not on the Android store. It's not on Google Play, you do not have to give anybody your private information to get our app. Awesome. So yeah, it's a you can sideload it right onto your device. And you can

2:52:17

sound right there sounds like you're ready to be de platformed. Chris

c Chris Jordan 2:52:20

kinda. Or to just be absorbed into the machine? Yeah. That propaganda money, you know what I mean?

2:52:33

I, I'll continue to say I don't care where they listen to as long as they listen, I don't care what.

Even if it's not the best. That's just how it is. And I think that's how some people do

every opportunity to get it everywhere. That's but but in the end, I tell them, hey, come back to you know, Moonbase Alpha, come back to this.com. To find the show, get follow, subscribe. You know, you know, we'll always be here no matter what.

 Chris Jordan 2:52:54

That's right. That's right. And that's just it. It's about that consistency, that that making sure that your content is there, period, like good lord to wake up one day and just have I see it all the time in the same groups that we belong in, where it's like, I woke up and my stuffs gone. And it's like, wow, that sucks. Yeah, because

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I

 Chris Jordan 2:53:16

don't really know what to tell you to do about that.

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It does not take very long for YouTube to say, adios. Yeah, well, now that worked is put in there as well. And other platforms

 Chris Jordan 2:53:29

that that's the big one that that I have been warning people about not even censorship wise, but but Terms of Service wise. Because when they came up with their Risa, like a year or so ago, when they changed their monetization rules, it came to the fact of if you were deemed by Google and YouTube to be quote, like non monetizable, which basically meant that you didn't reach the monetization goals by their assumed point of monetization. You know, like six months in, you should have this many minutes viewed this many followers, all that if you didn't hit all those benchmarks, and your stuff wasn't available for monetization by that point. They could raise your content and even your Gmail address at any time. Right. And it's like, wow, to think that there are people out there and that is their main point of distribution. Man, that would be that would be heart wrenching to me to wake up and be like, well, you know, sorry, I got 400 devoted followers every week, but just not enough to consider it, like economically viable to keep your stuff on the server. How often do you guys want across stuff like that over at blueberry? Because the last few minutes with any guest? Always Todd is time for shameless shameless. So emotion. So

 2:55:05

what are we? Alright, so in blueberry if you don't pay your bill, your content comes down. Otherwise it's kept up. So anyway, yeah, so with the on checkout blueberry blueberry.com

Otherwise it's kept up. So anyway, you can, so with the on checkout, blueberry blueberry.com... Yeah, blueberry without the East because we couldn't afford the east. And definitely try your free trial over there no credit. No credit card required. Start your own podcast just be like Chris.

 Chris Jordan 2:55:30

Yeah, yeah, come be like me. Oh Good God, that is the worst advice ever. You want to know, come be like me.

 2:55:39

And if you have comments about today's show, it's todd@blueberry.com. And if you've got a problem with illegally blueberry.com though, if you want to address them about me, you can do that too.

 Chris Jordan 2:55:54

Welcome to HR, my name is Todd.

 2:55:58

Actually legal goes to legal and I'm not HR.

 Chris Jordan 2:56:02

Man, thank you so much for your time on this topic. Once again, I think it's something that we've just forgotten that gentle art of conversation and accepting what somebody believes and going, hmm. All right.

 2:56:20

or unkind art or going. You're an idiot. Sure. Right. You can do that too. Sure.

 Chris Jordan 2:56:26

Right to change the style. Remember, at one point when I was back in the day, this is like 1520 years ago, almost. I was on the radio once a month with my avant garde music. And the way I described my avant garde music to most folks, Todd is imagine watching a sci fi or horror movie with no words. Yep, just the music and sound effects. That's like what I make. And there was an avant garde show that came on, you know, every week and once a month was local composers night, my dad tuned in. We're out working on his patio the next weekend, and he's like, man, tuned in last Sunday. me it means being Darrel. We're here drinking beer. It's like, Oh, yeah. What do you think, man? You should write something with a beat that people can

dance to or something. I was like, Man, I guess if I made? I guess if I was making music for people like you, I wouldn't be making music a whole lot, huh? Like money? Yeah, you know, you feel free to change the station if you didn't enjoy it. That's right. That's, that's kind of my attitude. If you don't like it, feel free to tune out. So, man, once again, Todd. Thank you so much. Tell them where they can go and find geek News Central. Everything else?



2:57:47

Yeah, Geek news, central geek news. central.com. Twice, weekly tech news show new media show at New Media show.com. It's a once weekly show on the podcasting space, co hosted with a competitor Rob Greenlee from Libsyn. So it's the only show on podcasting that has two competitors doing a podcast together, which is kind of cool. Yeah. Other than that, he just searched for me and her website search for Todd Cochran. I'm the first search result with an E COC HR end. All right. So Chris, thanks so much.



Chris Jordan 2:58:13

Absolutely. Todd, thank you so much. As always take care of yourself up there as things go crazy up in the east coast with weather and all that kind of stuff. So yeah, tomorrow will be fun. Absolutely. Thank you so much. Again, my friend. I'll talk to you soon. And while you're online, checking all of that out, folks, make sure to stop by curious realm.com Make sure to stop by the website. Check everything out curious run.com forward slash store for all the sweet swag. Make sure to stop by our sponsors. True him science, as well as podcast cadet. Until next time, everybody. I'm Chris Jordan. And remember, take care of yourselves take care of each other. Stay curious. We'll talk to you soon. Bye bye. Thank you for tuning into this episode of The Curious realm. Stay tuned for more guests forbidden topics hidden hidden truths. Download the official curious realm app and view the knowledge both on our website curious realm.com Follow us on social media by searching curious realm. Curious realm is available on your favorite podcast services, as well as YouTube, Roku, Amazon Fire and Apple TV through the APR TV app. Available on all App Market. Curious realm is a proud member of the HC universal network family of podcasts. For more great content or to become a sponsor of curious realm or other podcasts. Visit HC universal network.com today. Thanks for listening. Stay curious. And remember On the other side